

**49TH DISTRICT AGRICULTURAL ASSOCIATION  
401 MARTIN STREET, PO BOX 70  
LAKEPORT, CALIFORNIA 95453**

**REGULAR MEETING OF THE BOARD OF DIRECTORS  
April 23, 2018**

The meeting was held in the Administration Office of the 49th District Agricultural Association.

Local media including radio, newspaper and television were notified of this meeting and were sent copies of the agenda.

President McDowell called the meeting to order at 4:00 PM.

**DIRECTORS PRESENT AT ROLL CALL:** Directors Bogner, Chauvin, Hansen, Hopkins, McDowell, McQueen, Rosenthal, and Turner.

**DIRECTORS ABSENT:** Director Brown

**AGENDA APPROVAL:** Director Chauvin moved to approve, Director Rosenthal seconded. The motion carried unanimously.

**MINUTES FOR MARCH 26:** Director McQueen was not shown as present and requested the minutes be corrected to show he was present. Director Turner moved to accept the minutes with the correction, Director McQueen seconded. The motion carried unanimously.

**DATE OF FUTURE MEETINGS:** The next regular board meetings will be May 29<sup>th</sup>, 2018 and June 25<sup>th</sup> at 4:00 PM.

**OTHERS PRESENT:** Debbie James representing Lake County Horse Council. Several Community members. Bill Himenes representing NCRA/ Lakeport Speedway and Blair Aiken for North Coast Racing Association

NCRA /Furia Motorsports representative, Bill Himenes reported the first race went very well. They had fan appreciation night and filled the grandstands. The cooler was out in the beer booth, so they had to close early. The people running the concessions were new and didn't know there would be so many people. They will be better prepared next race. They had a good show and calls from people saying they will be bringing their cars to race. CEO Conkle reported contacts have been made to fix the cooler.

Lake County Horse Council representative, Debbie James stated the Horse Show has not gone well the last few years. She made several suggestions to the board which could possibly help. One suggestion was changing the order of the show. This would help with conflicts riders face. CEO Conkle reported The Fiesta of the Horse and Horse Show will be advertised this year. These events have not been advertised for several years.

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Footing for the horses was expressed to be of the greatest importance. Some discussion ensued.

**PUBLIC INPUT:** None

### **ACTION ITEMS:**

1. **Approval of 2018/2019 RENTAL RATES:** CEO Conkle reported it is important for our facility to distinguish between grandstand motorized and non-motorized events because of the great cost of clean-up when we have a motorized event. General facility vs whole facility rates need to be adjusted. Our deposits in the past have not been reflective of the potential risk taken for some events, so we need to make some adjustments. Discussion ensued. Director Bogner moved to accept the proposed rates temporarily until the next meeting, Director Turner seconded, the motion carried unanimously.
2. **NCRA 2018 RACING CONTRACT:** CEO Conkle reported we have requested a performance bond along with the clean-up/damage deposit. Secondary signatures have been added because the scope of the contract will be over \$15,000.

**CONSENT AGENDA:** Update was given on the Jr Livestock Auction accounts receivable. Some discussion ensued. Motion to accept the consent agenda was made by Director Hansen, seconded by Director McQueen the motion carried unanimously.

### **INFORMATION AND DISCUSSION:**

- Committee Reports
  - Nothing to report.
- Wish list for the Lake County Fair Foundation. A grounds walk will be the first step to creating a wish list.
- Strategic Planning. Some discussion ensued. CEO Conkle proposed using the 2015 Strategic Planning Binder as a starting place for an updated Strategic Plan and Session. CEO Conkle will digitally send the documents for everyone to review and make suggestions.

### **CEO'S REPORT**

Meetings attended:

- CEO Conkle reported she attended the Lake County Fair Foundation meeting- CEO Conkle handed out LCFF applications and invitations to the Restroom Rollout Party.
- CEO Conkle reported there will be no cash premium payouts this year. A deadline for check cashing will be set.
- Junior Livestock Committee will be doing an advocacy program.
- CEO Conkle reported Lakeport Pizza-Everything has been sorted out.
- CEO Conkle reported we are doing an Adopt the Fairgrounds Program. This is a collaborative beautification mission between the fairgrounds and seven

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organizations from our county for seven areas of the fairgrounds. Others are welcomed and encouraged to join the mission. People Services has volunteered to maintain the different areas. Some discussion ensued.

- CEO Conkle reported she has been working on emergency pre-planning. She discovered we have 16 gates which need to be named and numbered.
- CEO Conkle reported in May we will have a state trainer coming to teach Fire Extinguisher Training, Emergency Evacuation Training, CPR, Basic First Aid, and Forklift Training,
- CEO Conkle reported on August 17<sup>th</sup> we will have a Lake County Fair Employee Orientation Day. This is for staff and volunteers. It will be held in the evening.
- CEO Conkle reported CEO Orientation was intense, but worthwhile.
- CEO Conkle reported the revenue protection monies from Fairs & Expositions arrived.
- CEO Conkle reported Saffire Events will be launching our new website in about a month.
- CEO Conkle reported the Lake County Arts Council will supervise Fritch Hall.
- CEO Conkle reported Cindy Pedroncelli will be the Floral Arts Building Supervisor.
- CEO Conkle reported beginning June 4<sup>th</sup>-8<sup>th</sup> Phil Lewis Hall will be painted. The Fair Foundation paid for the trim paint and the contractor.
- CEO Conkle reported the Little Red Barn will be painted by a donation from Jeff Warrenburg. He has also donated what it will take to epoxy the Main Street bathroom floors

### **FUTURE ITEMS**

- CEO Conkle reported she will be in the office on May 12<sup>th</sup>, 13<sup>th</sup>, and the 26<sup>th</sup> through the 28<sup>th</sup>. She will be on vacation May 15<sup>th</sup> – 25<sup>th</sup>.
- The office will be closed Memorial Day, May 28<sup>th</sup>.

### **CORRESPONDENCE AND REPORTS:**

- May calendar of events

### **MATTERS OF INFORMATION:**

- There is training money available giving opportunity for the board to do something. This money could be used toward Strategic Planning.
- There was round table discussion. There were several comments from board members who have been receiving positive feedback from the public.
- Our intern Erica Illig is applying to be our Western Fair's Foundation Intern.
- Grand Marshall will be discussed at the next board meeting.
- The Blue-Ribbon Dinner Invitation List will be emailed to board members to edit for this year.

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**GROUND WALK:** The board meeting continued as members walked the grounds. CEO Conkle showed them the work which has been done in many areas and what is planned soon.

**MEETING ADJOURNMENT:** 7:20 p.m.

**VOTING RESULTS**

Director's votes were all unanimous. Individual votes listed below.

DIRECTOR	Bogner	Brown UN-AB	Chauvin	Hansen	Hopkins	McDowell	McQueen	Rosenthal	Turner
VOTE	Yes		Yes	Yes	Yes	Yes	Yes	Yes	Yes
Abstain									

Respectfully Submitted,

\_\_\_\_\_  
Courtney Conkle, CEO

\_\_\_\_\_  
Date

\_\_\_\_\_  
Kat McDowell, President

\_\_\_\_\_  
Date