

**49TH DISTRICT AGRICULTURAL ASSOCIATION
401 MARTIN STREET, PO BOX 70
LAKEPORT, CALIFORNIA 95453**

**REGULAR MEETING OF THE BOARD OF DIRECTORS
May 29, 2018**

The meeting was held in the Administration Office of the 49th District Agricultural Association.

Local media including radio, newspaper and television were notified of this meeting and were sent copies of the agenda.

President McDowell called the meeting to order at 4:06 PM.

DIRECTORS PRESENT AT ROLL CALL: Directors Bogner, Chauvin, Hansen, Hopkins, McDowell, McQueen, Rosenthal, and Turner.

DIRECTORS ABSENT: Director Brown

AGENDA APPROVAL: Director McQueen moved to approve, Director Chauvin seconded. The motion carried unanimously.

MINUTES FOR APRIL 23: Director Bogner moved to accept the minutes, Director Chauvin seconded. The motion carried unanimously.

DATE OF FUTURE MEETINGS: The next regular board meetings will be June 25, 2018 at 4:00 PM.

OTHERS PRESENT: NCRA/Furia Motorsports representative, Bill Himenes, Blair Aiken for North Coast Racing Association, and Michael Green.

PUBLIC INPUT:

1. Bill Himenes reported having a good turnout for the races with eleven or twelve boats in the boat race. He expressed he would prefer not to have a Monster Truck Show this year because of the poor social media about the last show on the grounds which was put on by an outside promoter. He believes it would be better to take one season off.
2. Blair Aiken agreed with Mr. Himenes stating the promoter who did the Monster Truck show last year was bad for the whole industry. Mr. Aiken reported he believes the rental rates for renting the race track are too high for promoters to afford. CEO Conkle assured him there has been research done to make sure the rates are reasonable and comparable to what has been charged in the past for motorized events. She also pointed out there is a difference in rental rates for motorized vs non-motorized events. Mr. Aiken shared information about groups he works with to put on Monster Truck and Truck Pull Shows.
3. Michael Green shared information about cannabis events. He was under the mistaken impression the fair has a policy against having cannabis events. CEO Conkle reported we do not have an active policy at this time. There

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is an ad hoc committee in place to move toward creating a policy for cannabis events.

ACTION ITEMS:

1. **2018 Lake County Fair Grand Marshal Selection:** Discussion ensued. It was agreed it would be nice to have representatives from the Winery Association Board as Grand Marshals. Discussion ensued concerning having our Grand Marshal correlate with our fair's theme. CEO Conkle and Director Rosenthal will reach out to their contacts within the Winery Association and report back at the next board meeting. Director Hopkins motioned to have the Winery Association be the Grand Marshal for the 2018 Fair. Director Turner seconded, the motion carried unanimously.

CONSENT AGENDA: Some discussion ensued concerning the Junior Livestock Auction Accounts Receivable total and how the JLA books are managed. Staff member Judy Gatton reported there are now only eleven (11) buyers with outstanding balances. Discussion ensued. Motion to accept the consent agenda was made by Director Hopkins, seconded by Director Turner the motion carried unanimously.

INFORMATION AND DISCUSSION:

1. Committee Reports-Nothing to report.
2. Fair Foundation-The foundation will pour exclusively Lake County wines.
3. Wish List for the Lake County Fair Foundation-The board will write down lists of what they would like to see done in the next year since they have done the grounds walk on April 23. They will discuss their lists at the next meeting.
4. Training dates for staff and board members/Strategic Planning-Allocation funds can be used to have CFSA come in and work with the board to create an updated Strategic Plan meeting, probably the second week of November. Copies of the previous Strategic Plan were passed out. Some discussion ensued.

CEO'S REPORT

Meetings attended:

- CEO Conkle reported she attended the Lake County Fair Foundation meeting. She reported the wish list will help the foundation, so they will know what is needed on the grounds.
- CEO Conkle reported the AG Days Committee set Thursday, March 28th, 2019 as the next event date. The 2019 theme is "H2O Makes Things Grow". Preparations have begun with reserving the milking trailer and gathering materials for the children's bags. Teacher registrations will be done online. There will be no school date conflicts this year.
- CEO Conkle reported the Junior Livestock Committee has decided to have a brunch instead of a lunch this year. The auction will start at noon this year.
- CEO Conkle reported meeting with the Lake County Development Committee. At the meeting comments were made on the noticeable improvements being made on the fairgrounds. She spoke to the committee concerning the development of an RV Camp on the grounds and how they might help facilitate bringing events to our fairgrounds. The committee has also adopted an area of the grounds to beautify and an attending representative stated Sutter would too.

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- CEO Conkle reported we have filled all the department head for our buildings during fair. Crickett Mingo will do Home Arts, Lake County Quilt Guild has Clothing and Textiles, Lake County Arts Council will do Fine Arts and Cindy Pedroncelli has taken over Floral Arts. We will not be doing cash payouts and livestock youth are not required to enter a still exhibit, though they are strongly encouraged to. Some discussion ensued.
- CEO Conkle reported the first week of June the painting of Lewis Hall should begin.
- CEO Conkle reported the Little Red Barn exterior has been painted and we have received the banner stating the Lake County Historical Fair Museum opening in 2020 contact us now if you would like to be involved.

FUTURE ITEMS

- CEO Conkle reported she will be giving a presentation next week at Rotary.
- Sprint Boat Races have been postponed.
- As of today, there are 93 days until the fair. Some discussion ensued.

CORRESPONDENCE AND REPORTS:

- May calendar of events

MATTERS OF INFORMATION:

- Director McDowell suggested a treasure hunt during the fair. She also suggested mobile applications for the Fair. Discussion ensued.
- In 2019 we are planning to have an internal security company.
- Director McQueen suggested moving the board meeting dates ahead one week, discussion ensued.

MEETING ADJOURNMENT: 06:10 p.m.

VOTING RESULTS

Director's votes were all unanimous. Individual votes listed below.

DIRECTOR	Bogner	Brown UN-AB	Chauvin	Hansen	Hopkins	McDowell	McQueen	Rosenthal	Turner
VOTE	Yes		Yes	Yes	Yes	Yes	Yes	Yes	Yes
Abstain									

Respectfully Submitted,

 Courtney Conkle, CEO

 Date

 Kat McDowell, President

 Date