

**49TH DISTRICT AGRICULTURAL ASSOCIATION  
401 MARTIN STREET, PO BOX 70  
LAKEPORT, CALIFORNIA 95453**

**REGULAR MEETING OF THE BOARD OF DIRECTORS**

**September 24th, 2018**

The meeting was held in the Administration Office of the 49th District Agricultural Association.

Local media including radio, newspaper and television were notified of this meeting and were sent copies of the agenda.

President McDowell called the meeting to order at 4:04 PM.

**DIRECTORS PRESENT AT ROLL CALL:** Directors Bogner, Hansen, Hopkins, McDowell, Rosenthal, and Turner.

**DIRECTORS ABSENT:** Director Brown's term has expired, he has stated he will not be renewing.

**AGENDA APPROVAL:** Director Turner moved to approve, Director Bogner seconded. The motion carried unanimously.

**MINUTES FOR August 24th:** Director Hopkins moved to accept the minutes, Director Turner seconded. The motion carried unanimously.

**DATE OF FUTURE MEETINGS:** The next regular board meetings will be October 22th at 4:00 PM.

**OTHERS PRESENT:** David Brown proprietor of Suzy Q's.

**PUBLIC INPUT:** No public input.

**ACTION ITEMS:**

1. **Lake County Fair Foundation Wish List Ad-Hoc Committee Appointment:**  
CEO Conkle expressed her desire to have two board members, one being Director Hopkins, meet and put together a project list for the Fair Foundation. Director Hopkins said she is leaving the board. Her term expires the first of January. She has many plans with her family and will be inactive as of October first. She stated she is willing to help with this since it is a short-term committee. Director Hopkins and Director Bogner will meet before October, compile the list, and give it to CEO Conkle.

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### **49TH DAA / September 24th, 2018/PAGE 2, PUBLIC INPUT CONT.**

Director Turner made motion to accept Director Hopkins and Director Bogner for the Ad-Hoc Committee. Director Hanson seconded, and the motion carried unanimously.

**2. 49<sup>th</sup> DAA Nominating Ad-Hoc Committee Appointment for 2019 Board**

**Chair:** Some discussion ensued. Director Hansen nominated Directors Bogner and McQueen for the Ad-Hoc Committee. Director Turner made a motion to accept them, Director Hopkins seconded, and the motion carried unanimously.

**3. Adopt into policy that so long as there are allocated funds the outgoing DAA Board President will attend the Western Fairs Association Convention in January:**

**Discussion:** Discussion ensued. It was agreed to table this matter until October for rewording.

**CONSENT AGENDA:** Some discussion ensued. August and September financials will be presented at the October meeting. CEO Conkle reported over half of the Auction bills have been paid. The board would like to see late fees applied to past due bills in accordance with our written statements.

### **INFORMATION AND DISCUSSION:**

1. 2018 Fair Recap: Several Directors shared their fair experiences and made suggestions for future fairs. Discussion ensued on many subjects.
2. Committee Reports: Nothing to report.

### **CEO'S REPORT**

Meetings attended:

- CEO Conkle requested if there was anything the Fair Foundation Board Members would like to share. Some discussion ensued. Director Turner and Director Bogner both agreed the Foundation needs to know what projects are needed to be done and what the cost will be. Directors Rosenthal and Turner will be reviewing and updating the by laws and policies for the foundation with Debbie Strickler.
- CEO Conkle reported registrations are coming in for the March 28th AG Days.
- CEO Conkle reported the next Junior Livestock Meeting is the 4<sup>th</sup> Thursday of October is at 6:30 P.M.
- CEO Conkle reported we had much better outcome from our advertising and media this year.
- CEO Conkle reported we are expecting our check from PG&E to come in soon.
- CEO Conkle reported social media contract is an annual contract. Kim Riley is going start an insta-gram account for the fair at no extra charge.

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- CEO Conkle reported she has been doing fair debriefing meetings individually. She will have a meeting with staff next week.
- CEO Conkle reported we have been working hard on fair clean-up.
- CEO Conkle we are still working on the “Adopt the Fairgrounds” project with more to come.
- CEO Conkle reported she will report on the major programs completed at the December meeting along with future projects.
- CEO Conkle reported she has started working on the new budget.
- CEO Conkle reported the first premium book review is November the 1<sup>st</sup> at 1 P.M.
- CEO Conkle reported she will be at the Fall Manager’s Conference, Nov. 6-8.
- CEO Conkle reported she will be attending the IAFE (International Association of Fairs and Expositions) Nov. 23-26.

**CORRESPONDENCE AND REPORTS:**

- October calendar of events

**MATTERS OF INFORMATION:** Nothing to discuss.

**MEETING ADJOURNMENT:** 5:59 p.m.

**VOTING RESULTS**

Director’s votes were all unanimous. Individual votes listed below.

DIRECTOR	Bogner	Brown	Chauvin	Hansen	Hopkins	McDowell	McQueen	Rosenthal	Turner
VOTE	Yes	Absent	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Abstain									

Respectfully Submitted,

\_\_\_\_\_  
Courtney Conkle, CEO

\_\_\_\_\_  
Date

\_\_\_\_\_  
Kat McDowell, President

\_\_\_\_\_  
Date