



SOUTH CAROLINA STATE MUSEUM PRESS RELEASE

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Experience the Interactive Museum of Oz this October

Wizard of Oz Halloween Themed Events and Interactive Experiences Planned for the Entire Month

COLUMBIA, S.C., September 20, 2018 – On Saturday, Sept. 29, the South Carolina State Museum will once again transform into the Museum of Oz, enhanced with even more exciting “Oz” events for the entire family all month. From the giant 30ft long x 12ft high witches legs, the yellow brick road winding through an enhanced and now interactive Land of Oz, the Rev. Solomon Jackson Jr. 4-D Theater showing *Wizard of Oz 4-D Experience*, guests will be whisked away in this wonderful adventure. With Saturdays in Oz, Tuesdays in Oz, Overnight in Oz and Growl at the Moon, this October will be filled with magic at the State Museum.

Museum of Oz October Featured Events:

Saturdays in Oz (10 a.m. – 5 p.m.): Every Saturday in October the museum will host a number of family friendly activities from scavenger hunts, hands-on and educational activities and *Wizard of Oz* characters on-site throughout the museum from 11 a.m. until 2 p.m. Saturdays in Oz will kick off, Sept. 29 and end Oct. 27 with the ultimate *Wizard of Oz* party, complete with snacks, balloon animals, a costume contest, a scavenger hunt with prizes, games and more. Saturdays in Oz is free with general admission.

Tuesdays in Oz (Every Tues., 5 – 10 p.m.): Guests can experience the Museum of Oz after hours with haunted museum ghost tours at 6:30 p.m., special planetarium shows like *Skies over Oz* at 6 p.m. and *HalloScream Laser Lights* at 7 p.m., night sky observing and *The Wizard of Oz 4-D Experience™*. The museum will be open late every Tuesday until 10 p.m. General admission for Tuesdays in Oz is 2 for \$10 and includes complimentary apple cider from 6 until 8 p.m. Visit scmuseum.org to learn more.

Overnight in Oz (Fri., Oct. 19- Sat., Oct. 20)

The South Carolina State Museum is giving families a chance to experience a spooky night in Oz on Friday, Oct. 19 – Sat., Oct. 20. Guests will get to sleep amongst the museum’s exhibits and artifacts, meet Dorothy and other Oz characters, get a special museum ghost tour and special screenings of *The Wizard of Oz 4-D Experience™* and our new planetarium show, *Skies Over Oz*. Museum education staff will be working hard in the Wicked Witch Alchemy Lab where guests will get to make and melt a wicked witch, play with Glinda’s Bubbles and more. Tickets are \$35 per person for general public and \$28 per person for members. Space is limited. For a full list of Overnight in Oz activities or to purchase tickets visit scmuseum.org.

Growl at the Moon (Thurs., Oct. 25)

The museum is traveling back in time to the 80’s in celebration of its 30th anniversary for the 4th annual afterhours themed Halloween museum haunts and delights. From 7-11 p.m., guests will experience museum ghost tours, a new Pink Floyd full dome planetarium musical experience, night sky observing in the Boeing Observatory, 80’s music, food, craft beer, *The Wizard of Oz 4-D Experience™* and more. General admission and VIP tickets can be purchased online at scmuseum.org and include a take-home custom beer growler. 80s themed costumes are highly encouraged!

Featured Shows:

The Wizard of Oz 4-D Experience (Sept. 29 – Nov. 4): Playing in the Rev. Dr. Solomon Jackson, Jr. 4-D Theater, *The Wizard of Oz* comes alive as never before in the amazing 16 minute 4-D experience. With digital 3-D and state-of-the-art special effects including wind, lightening and many more surprises, this beloved classic becomes a modern 4-D adventure as the infamous tornado carries guests to the magical

Land of Oz. Guests will join *Dorothy, Scarecrow, Tin Man, Cowardly Lion* and even the *Wicked Witch* as they follow the Yellow Brick Road to the *Emerald City*.

Skies over Oz: Hear the tale of Dorothy's epic adventures in Oz told as a constellation myth, using imagined patterns of stars in the night sky. Guests will also get a look at the current night sky from here at home in Columbia. Showing in the BlueCross BlueShield of South Carolina Planetarium every Tuesday and Saturday in October.

Haloscream Laser: Guests will experience a dynamic laser show choreographed to classic Halloween tunes like *Thriller, Monster Mash,* and *Ghostbusters* in the BlueCross BlueShield of South Carolina Planetarium. Showing daily.

About the South Carolina State Museum: *As the state's largest and most comprehensive museum, the South Carolina State Museum, offers a unique, entertaining and educational experience to visitors throughout its 225,000 square foot facility located in the heart of downtown Columbia's Congaree Vista. The State Museum is housed in one of its greatest artifacts, an 1894 old textile mill full of character and charm. In addition to beautiful meeting spaces throughout the facility, guests can explore outer space in one of the largest planetariums in the Southeast, watch an interactive 4D movie and look through a vintage telescope in a one-of-a-kind observatory. These exciting opportunities are all in addition to the four floors of South Carolina art, cultural history, natural history and science/technology that guests can experience. Visit scmuseum.org.*

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