



FOR IMMEDIATE RELEASE

REGGAETRONIC LAKE MURRAY FLOATILLA MUSIC FESTIVAL FLOATS INTO LAKE MURRAY JULY 14

Reggaetronic Music Festival returns to Lake Murray for the 6th year on July 14, 2018. The 100% floating music festival is Reggaetronic showcases national, regional and homegrown artists while never touching land. The all-day lake event seeks to celebrate the vibes of modern reggae, funk, rock and electronic music in an environment of friendship and fellowship. Highlighting the spirit of civic responsibility, radical inclusion, communal effort, generosity, and brotherhood, Reggaetronic provides a unique experience unlike any other.

The festival takes place July 14 at 11:30am in the Lake Murray cove next to Jim Spence Island. This 100% free event is only accessible by boat to experience this Boat rentals are available through multiple companies on the lake.

The 2018 lineup showcases the talents of nationally recognized and local talent with the likes of:

Passafire- (Savannah, GA)
Henry Fong (West Palm Beach, FL)
Sun-Dried Vibes (Rock Hill, SC)
Bois Obscur (Columbia, SC)
Lefty at the Washout (Columbia, SC)
Ben Fagan (Charleston, SC)

Enjoy the music and sun from the comfort of your own boat, or join us as a sponsor and enjoy passes to the world's only floating stage-side cabana courtesy of Lake Murray Water Sports and Entertainment. Sponsor passes also include access to the Houseboat lounge showcasing new product offerings from key sponsors. Come experience the uniqueness of the lake festival that is putting Columbia, SC on the map. Reggaetronic is made possible through partnerships with our outstanding national, regional, and local sponsors: Tidewater Boats, Marine 360, Monster Energy, and over 30+ other community partners.

Reggaetronic contributes a portion of proceeds to a charitable organization every year, and the Jamil Shriner charitable fund is the 2018 beneficiary. For those that want to donate to Jamil Shriner charitable fund, please visit our website at www.reggaetronicsc.com and click on the donate button. Do good and have fun!

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