

## Salute from the Shore

## Annual Military Flyover of the South Carolina Coast to Honor Our Armed Forces on the 4<sup>th</sup> of July

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*Salute from the Shore*, a 501(c)3 organization, was founded in 2010 by patriotic South Carolinians to honor our armed forces on Independence Day. For the last nine years on the 4<sup>th</sup> of July, hundreds of thousands of people have gathered on the beaches of South Carolina in patriotic attire to wave the red, white and blue and to demonstrate their gratitude to America's finest for their bravery and commitment to protecting our freedom.

This year, *Salute from the Shore* is proud to announce that the annual tribute will be highlighted with a flyover of F-16s from the 169<sup>th</sup> Fighter Wing at McEntire Joint National Guard Base. And for the first time ever, we are excited to announce that in addition to flying the entire South Carolina coast, **the F-16s will also perform a Salute from the** (In)Shore of Lake Murray! If South Carolinians are unable to make it to the beaches, they will still have an opportunity to participate in the *Salute* in the Midlands area.

The jets will fly over Spences Island on Lake Murray about 1:45 on July 4th. Participants at Lake Murray are strongly urged to organize patriotic displays in groups, big and small, and to share their tributes online for our armed forces around the world to see.

Salute from the Shore urges visitors to "Salute" by wearing and waving red, white and blue during the flyover. Salute from the Shore also encourages participants to share their stories about why they love America and those that protect it by posting their own video and images of the event on social networks to be seen by American Armed Forces deployed throughout the world. Participants can share online at <a href="www.salutefromtheshore.org">www.salutefromtheshore.org</a>, Facebook <a href="www.facebook.com/SalutefromtheShore">www.facebook.com/SalutefromtheShore</a>, Twitter <a href="@July4Salute">@July4Salute</a>, #SalutefromtheShore and Instagram <a href="@July4salute">@July4salute</a>, #SalutefromtheShore.

Corporations, businesses, foundations and individuals, including the following organizations in the Midlands support *Salute from the Shore*: SCE&G, a 5-Star General Sponsor, BlueCrossBlueShield of South Carolina, Dominion Energy, First Citizens Bank, Colliers International, Doctors Care, Nelson Mullins, The City and County of Sumter, S.C.a, Delta Dental and Green's Beverages.

For more information or to view last year's Salute, please visit www.salutefromtheshore.org.

In 2017, over 52,000 people were reached by our launch video and over 17,000 viewed the "thank you" video. We also reached almost 65,000 people on Facebook.

For more information, please contact John Folsom at 331.8866 or john.folsom@colliers.com