

THIS IS TRU.

We've opened the doors to something different. Say hello to a hotel experience from Hilton that's vibrant, affordable and young-at-heart.



by Hilton™



Check Into Different

Say hello to a brand-new hotel experience from Hilton that's vibrant, affordable and young-at-heart. It's energetic, yet relaxing and comfortable. It's familiar, and it's also unexpected. It's completely unprecedented, it's Uniquely Tru.

All Tru by Hilton hotels participate in Hilton Honors, the free-to-join loyalty program that provides members with instant benefits when booking direct. Members can use their Points for free nights, gain access to unique events through the Hilton Honors auction platform or make purchases with Amazon Shop With Points.

Tru Facts

- Work, play games, lounge, or eat in our reimagined, large 2,880 square-foot lobby.
- A modern fitness center that leverages the latest trends in workout equipment.
- Find local dining, shopping, and entertainment recommendations on our Tru-ly Local wall.

Columbia/Greystone

- Walking distance from the award-winning Riverbanks Zoo and Garden.
- Cheer on the Gamecocks at Williams Brice Stadium and Colonial Life Arena with the University of South Carolina Campus just minutes away.
- Check out the South Carolina State Museum and the Edventure Children's Museum.

[Learn more at trubyhilton.com](https://www.trubyhilton.com)

Discover the spirit of Tru – in thoughtfully-designed rooms, creative workspaces and just what you want in food and drink, comfort, and connectivity. We've changed the game in stylish, affordable hotel stays here in Columbia, SC.

Efficiently designed spaces Sit. Eat. Sip.

Tru is all about easy-going engagement, giving guests space to connect with others or simply relax alone in a large comfortable lobby.

Furthermore, we strive to be grounded in value, so while our rooms are smaller, they were designed to maximize space with spacious bathrooms, efficient storage, tons of outlets and large TVs with a premium channel lineup to keep you entertained.

Business as un-usual

- Get work done in your guestroom with a rolling desk for mobile productivity or head down to the lobby and spread out in semi-private sound-reducing alcoves.
- Free, fast Wi-Fi to keep guests connected at all times.
- Print from anywhere in the hotel with free wireless printing.

- Enjoy the free continental "Top It" breakfast with 30 sweet and savory toppings to build your own healthy or indulgent morning masterpiece.
- Crush anytime cravings with our 24/7 Eat. & Sip. market where local, gourmet snacks and drinks — including single-serve beer and wine — are always available in the lobby.
- Head to the lobby for 24/7 complimentary LaVazza coffee, Stash tea and hot chocolate that you can jazz up with a variety of flavored syrups.

The Tru Promise

It's Tru. You deserve our best every day: a clean, comfortable place to stay and service with a smile.

If it's not our best, please let us know.

We promise to make it right, or we'll cover your night.

Hilton

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Hilton
HONORS