



For Immediate Release

Contact: Andy Briggs

(803) 978-5530

ABriggs@SolaraInvestments.Com

Columbia based Solara Hospitality, developer and owner of Marriott franchised hotels in the Midlands, held a press conference to announce plans to provide a one-time cash bonus for all their hotel hourly associates of up to \$500.

“Since the passage of the Tax Cuts and Job Act of 2017 we will create some financial benefit for the company and the hotels we operate and we want to share that benefit with our associates,” stated Clancy Cipkala, President and CEO of Solara Hospitality, the land developer and management company for the hotels.

“We find this is a great opportunity to reward our associates for their hard work and loyalty. We know if we take care of our employees they will enjoy and be inspired with their work and ultimately will take care of our guests. It is one of Marriott’s core values and we know this is a recipe of their successful global company.

Also in attendance was Congressman Joe Wilson (R-District 2), who presented Solara Hospitality with an achievement award due to their contributions. Wilson added, unemployment is the lowest since 2000 and record unemployment for black and latinos. In total, more than 270 companies have offered employee benefits as a direct result of tax reform, helping over 3 million American families.

Solara currently operates three hotels in the Midlands and has developed over \$45 million of investment in their projects. “Columbia is a great city and we want to contribute to their growth and vision of a premiere destination for all visitors,” Cipkala added. Solara owns and operates the Residence Inn by Marriott in Irmo on Lake Murray Boulevard and the TownePlace Suites by Marriott on Columbiana Drive. Most recent project was the opening of the Residence Inn by Marriott across from Lexington Medical Center. Cipkala is not aware of any other local hoteliers providing bonuses for their associates but he feels there are some, and most likely now and in the future.