



2019 Sponsorship Opportunities

"Celebrate the Possibilities"

August 2nd-10th, 2019

The Laramie County Fair

The Laramie County Fair is a free, family event hosted every year during the first two weeks of August. The Laramie County Fair is a full includes Horse Shows, Dog Shows, Poultry Shows, livestock shows, static exhibits, and midway entertainment at the Fairgrounds at the Archer Complex and Archer Events Facility.

Though the Fair focuses on youth development programs such as FFA and 4-H, it also grants people of all ages in Laramie County the opportunity to showcase their projects at a competitive level. Photographs, livestock, quilts, and pies are just a few of the many exhibits that can be seen at the Laramie County Fair.

The community is incredibly important to us. It is our goal to give back to our community as much as possible with free, family-friendly entertainment such as magic shows, face painting, Mutton Bustin', and Pig Wrestling. We also provide meals & discounts for many members of our community on our Appreciation Days including Military Day and First Responders Day as a way of saying "thank you" for the support we receive from our Laramie County Partners and residents. In conclusion to the Laramie County Fair, our office is packed up and moved back to the Fairgrounds at Archer.

The goal of the Laramie County Fair is to provide opportunities for wholesome participation, competition, and accomplishment to youth and open class exhibitors as well as provide amusement and recreation to the community. As the Laramie County Fair is free to the public and for exhibitors, we count on partnerships with local businesses to keep our traditions that have been thriving for 112 years.

For more information, please contact the Laramie County Fair Marketing and Sponsorship Manager Will Luna, at (307) 633-4672.



Sponsorship Benefits

	<i>Grand Champion</i>	<i>Reserve Champion</i>	<i>Purple Ribbon</i>	<i>Friend of the Fair</i>
	\$5,000.00	\$2,500.00	\$1,000.00	\$500.00
Pre-Event Recognition				
Logo Link on Website	◆	◆	◆	◆
Mobile App Presence	◆	◆	◆	◆
Social Media Presence	◆	◆	◆	◆
Event Poster & Newspaper Presence	◆	◆	◆	
Logo on Promotional Schedule	◆	◆		
Eligibility for "Presenting Sponsor"	◆			
On-Site Recognition				
Livestock Show and Event Recognition	◆	◆	◆	◆
Logo on Back of Printed Shirts	◆	◆		
10'x10' Vendor Space	◆			
Number of Banners on Park	3	2	1	1
Post-Event Recognition				
Thank You Mailing Blast	◆	◆	◆	◆
Annual Appreciation Dinner Invitation	◆	◆	◆	◆
Gift of Appreciation with Photos	◆			

The sponsorship levels can be adjusted to suit the desires of sponsor if there are specifications that will require adjustments to the package benefits. We ask that sponsors provide their own banners for office use.

The Laramie County Fair Board and Laramie County do not waive their governmental immunity provided by any law, including W.S. § 1-39-101 et seq., by allowing this sponsorship. The Fair Board and Laramie County fully retain all immunities and defenses provided by law.

Please return contract and payment to Fair Office at:

Fax: (307) 633-4672

E-mail: wluna@laramiecountyfair.com

Mail to: 3967 Archer Parkway

Cheyenne, WY 82009

112th Laramie County Fair
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Please provide the following information in the spaces provided and check the level of sponsorship:

Company/Organization Name: _____

Contact Name & Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: (____) ____ - _____ Fax: (____) ____ - _____

E-Mail: _____

Company/Organization name(s) as you would like to appear on printed materials:

If your sponsorship includes your logo being used, please e-mail a JPEG format to fairoffice@laramiecountyfair.com

We would like to sponsor the following level:

- **Grand Champion Sponsor**
- **Reserve Champion Sponsor**
- **Purple Ribbon Sponsor**
- **Friend of the Fair**
- **Other/In-Kind Sponsor \$ _____**

(Optional Specifics) We wish to sponsor the following event(s) or items:

Authorized By: _____ Date: _____