



Vegas FAQs

Frequently Asked Questions



Question

2018 Answer

How many visitors come to Las Vegas?	42,116,800
How many convention delegates visit?	6,501,800
What is Clark County's gaming revenue?	\$10.2 Billion
What is Las Vegas Strip's gaming revenue?	\$6.6 Billion
What is Downtown's gaming revenue?	\$650 Million
What is Boulder Strip's gaming revenue?	\$857 Million
What is the average visitor's gambling budget per trip? ¹	\$527
What is Las Vegas' city-wide occupancy?	88.2%
What is Las Vegas' weekend occupancy?	94.5%
What is Las Vegas' midweek occupancy?	85.5%
What is Las Vegas' Strip occupancy?	89.5%
What is Las Vegas' Downtown occupancy?	83.0%
What is the U.S. national average hotel occupancy? ²	66.2%
What is the total number of enplaned/deplaned airline passengers?	49,716,584
What is the average daily auto traffic: all major highways?	119,068 ^e
What is the average daily auto traffic: I-15 at NV/CA Border?	45,402
What is the average nightly room rate?	\$129
How many hotel/motel rooms are in Las Vegas?	147,238
How long is the average visitor's trip (in nights)?	3.4
What % of visitors travel with someone under 21?	6%
What % of visitors are millennials?	38%
What is the average age of a visitor?	45.1
What % are first time visitors?	18%
What % of visitors are from Southern California?	19%
What % of visitors are International?	20%

1 - Among those who gambled

2 - U.S. average hotel occupancy based on data from STR

e - Estimate

LAST UPDATED: 04/2019