



# LAS VEGAS HISTORIC TOURISM STATISTICS

(1970-2019)

UPDATED 03/2020

Year	Visitor Volume	Convention Attendance	Room Inventory	Occupancy Percentage			LVCVA Room Tax Collections *	En/Deplaned Air Passengers	Auto Traffic (I-15 at NV/CA Border)	Clark County Gaming Revenue
				Midweek	Weekend	Total				
1970	6,787,650	269,129	25,430	N/A	N/A	68.0%	\$3,751,265	4,086,973	1,687,445	\$369,286,977
1971	7,361,783	312,347	26,044	N/A	N/A	78.3%	4,241,630	4,102,285	1,763,432	399,410,972
1972	7,954,748	290,794	26,619	N/A	N/A	81.2%	4,770,716	4,608,764	1,814,133	476,126,720
1973	8,474,727	357,248	29,198	N/A	N/A	84.4%	5,556,312	5,397,017	1,888,949	588,221,779
1974	8,664,751	311,908	32,826	N/A	N/A	78.7%	6,559,315	5,944,433	1,773,806	684,714,502
1975	9,151,427	349,787	35,190	N/A	N/A	79.5%	7,616,661	6,500,806	1,893,378	770,336,695
1976	9,769,354	367,322	36,245	N/A	N/A	82.0%	8,890,463	7,685,817	2,051,464	845,975,652
1977	10,137,021	417,090	39,350	N/A	N/A	80.8%	10,383,259	7,964,687	2,147,793	1,015,463,342
1978	11,178,111	607,318	42,620	N/A	N/A	82.0%	13,113,511	9,110,842	2,303,767	1,236,235,456
1979	11,696,073	637,862	45,035	N/A	N/A	80.9%	15,847,040	10,574,127	2,064,874	1,423,620,102
1980	11,941,524	656,024	45,815	N/A	N/A	77.2%	18,231,548	10,302,106	2,185,829	1,617,194,799
1981	11,820,788	719,988	49,614	N/A	N/A	75.7%	18,179,761	9,469,727	2,369,850	1,676,148,606
1982	11,633,728	809,779	50,270	N/A	N/A	70.3%	19,070,664	9,438,648	2,381,705	1,751,421,394
1983	12,348,270	943,611	52,529	67.1%	86.9%	72.6%	21,731,353	10,312,842	2,465,848	1,887,451,717
1984	12,843,433	1,050,916	54,129	66.4%	88.3%	72.5%	23,921,313	10,141,809	2,518,718	2,008,155,460
1985	14,194,189	1,072,629	53,067	74.7%	93.0%	79.8%	26,956,881	10,924,047	2,596,633	2,256,762,736
1986	15,196,284	1,519,421	56,494	76.8%	93.5%	81.4%	30,587,141	12,428,748	2,679,180	2,431,237,168
1987	16,216,102	1,677,716	58,474	79.2%	94.5%	83.4%	34,443,765	15,582,302	2,908,674	2,789,336,000
1988	17,199,808	1,702,158	61,394	81.4%	93.5%	85.1%	38,175,535	16,231,199	3,003,247	3,136,901,000
1989	18,129,684	1,508,842	67,391	81.6%	94.0%	85.2%	40,528,245	17,106,948	3,444,577	3,430,851,000
1990	20,954,420	1,742,194	73,730	80.9%	93.6%	84.7%	49,493,569	19,089,684	3,751,181	4,104,001,000
1991	21,315,116	1,794,444	76,879	76.0%	89.8%	80.3%	49,396,226	20,171,969	3,757,233	4,152,407,000
1992	21,886,865	1,969,435	76,523	80.4%	92.0%	83.9%	52,259,477	20,912,585	3,824,286	4,381,710,000
1993	23,522,593	2,439,734	86,053	84.6%	94.2%	87.6%	56,125,234	22,492,156	3,943,857	4,727,424,000
1994	28,214,362	2,684,171	88,560	86.5%	94.4%	89.0%	76,876,787	26,850,486	4,201,310	5,430,651,000
1995	29,002,122	2,924,879	90,046	85.6%	93.5%	88.0%	82,135,745	28,027,239	4,276,658	5,717,567,000
1996	29,636,361	3,305,507	99,072	88.7%	94.4%	90.4%	91,565,876	30,459,965	4,552,183	5,783,735,000
1997	30,464,635	3,519,424	105,347	84.1%	91.6%	86.4%	98,186,440	30,315,094	4,948,355	6,152,415,000
1998	30,605,128	3,301,705	109,365	83.0%	92.1%	85.8%	100,468,931	30,227,287	5,072,233	6,346,958,000
1999	33,809,134	3,772,726	120,294	85.6%	93.5%	88.0%	118,299,856	33,715,129	5,705,929	7,210,700,000
2000	35,849,691	3,853,363	124,270	86.6%	94.5%	89.1%	130,550,852	36,865,866	5,951,009	7,671,252,000
2001	35,017,317	5,014,240	126,610	81.6%	91.7%	84.7%	129,053,244	35,179,960	5,967,112	7,636,547,000
2002	35,071,504	5,105,450	126,787	80.9%	91.2%	84.0%	127,102,165	35,009,011	37,868	7,630,562,000
2003	35,540,126	5,657,796	130,482	81.6%	92.8%	85.0%	138,941,106	36,265,932	38,074	7,830,856,000
2004	37,388,781	5,724,864	131,503	85.8%	95.0%	88.6%	164,821,755	41,441,531	38,799	8,711,426,000
2005	38,566,717	6,166,194	133,186	86.6%	95.0%	89.2%	193,136,789	44,267,370	39,649	9,717,322,000
2006	38,914,889	6,307,961	132,605	87.4%	94.6%	89.7%	207,289,931	46,304,376	40,383	10,630,387,000
2007	39,196,761	6,209,253	132,947	88.7%	94.3%	90.4%	219,713,911	47,729,527	39,808	10,868,464,000
2008	37,481,552	5,899,725	140,529	84.3%	89.8%	86.0%	207,117,817	44,074,642	37,686	9,796,749,000
2009	36,351,469	4,492,275	148,941	78.2%	88.8%	81.5%	153,150,310	40,469,012	39,199	8,838,261,000
2010	37,335,436	4,473,134	148,935	76.8%	88.4%	80.4%	163,809,985	39,757,359	40,213	8,908,574,000
2011	38,928,708	4,865,272	150,161	80.7%	90.9%	83.8%	194,329,584	41,481,204	40,344	9,222,677,000
2012	39,727,022	4,944,014	150,481	81.6%	90.8%	84.4%	200,384,250	41,667,596	41,706	9,399,845,000
2013	39,668,221	5,107,416	150,593	81.4%	91.1%	84.3%	210,138,974	41,857,059	42,485	9,674,404,000
2014	41,126,512	5,194,580	150,544	83.9%	93.3%	86.8%	232,443,537	42,885,350	42,318	9,553,864,000
2015	42,312,216	5,891,151	149,213	85.2%	93.7%	87.7%	254,438,208	45,318,788	44,419	9,617,671,000
2016	42,936,100	6,310,600	149,339	86.5%	95.0%	89.1%	273,079,478	47,368,219	45,329	9,713,930,000
2017	42,214,200	6,646,200	148,896	86.2%	94.3%	88.7%	282,497,037	48,430,118	44,913	9,978,503,000
2018	42,116,800	6,501,800	149,158	85.5%	94.5%	88.2%	282,596,040	49,646,118	45,402	10,250,555,000
2019	42,523,700	6,649,100	150,259	86.3%	94.9%	88.9%	296,668,894	51,537,638	44,658	10,354,892,000

Shading = Peak Values

r - revised

\* LVCVA Room Tax Collections do not include revenues from SB-1 legislation that are dedicated to Las Vegas Convention Center expansion.

α = Southern California Auto Traffic counts are now reported by Nevada Department of Transportation at I-15 at NV/CA Border and represent average daily auto counts. All data published prior to 2002 reflects annual estimated tallies of vehicles from the Yermo, CA Agricultural Inspection Station.

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Gaming Control Board; NV Dept of Transportation

Compiled by the Las Vegas Convention and Visitors Authority (LVCVA) Research Center