

Latah County Fair

Lights, Camera ... Agriculture

September 17-20, 2020

The Latah County Fair is looking for show and event sponsors for the Latah County Fair. Your sponsorship will help keep our fair free-admission, while offering families in our community a great experience, enable us to make improvements, and plan for expanding our attractions.

Presenting Sponsor: \$2,500.00 sponsorship

This sponsorship will be used to increase the premium awards for both the livestock and competitive exhibits. The presenting sponsor will receive the following:

- Full-page advertisement in the Fair Book and display of two 3'x5' banners in high traffic areas during Fair
- Listing as presenting sponsor on the Latah County Fair web pages and social media
- Vendor space in the commercial vendor building during Fair
- Voucher for a three hour rental in the Large Room at the Events Center.

Entertainment Sponsor: \$1,500.00 sponsorship

This sponsorship will be use to bring in more entertainment vendors and opportunities during the Fair. The entertainment sponsor will receive the following:

- Advertisement in the Fair Book and display a 3'x5' banner on the music stage during Fair
- Listing as sponsor on the Latah County Fair web page and social media
- Voucher for a three hour rental in the Large Room at the Events Center.

4-H and FFA Livestock Shows: \$500.00 sponsorship

Available Shows: *Beef, Sheep, Goat, Swine, Poultry, Rabbits & Cavy*

The show sponsor will receive the following:

- Display a 3'x5' Banner at the show arena, business logo in the Fair Book, Fair web page, and social media
- Advertisement to be read during the show
- Voucher for a three hour rental in the Middle Room at the Events Center.

Competitive Exhibit Shows: \$250.00 sponsorship

Available Shows: *Fruits, Vegetables & Ag Products* *Baked Goods* *Legos*
 Needlework & Sewing *Collectibles* *Art*
 The Great Outdoors *Poetry* *Food Preservation*

The show sponsor will receive the following

- Business card size ad (2"x 3.5") advertisement in the Fair Book, logo on Fair web page, and social media
- Ability to decorate the exhibit area with marketing materials, in partnership with the Superintendent
- Voucher for a three hour rental in the Classroom at the Events Center

Banner Sponsorship: \$150.00

Hang up to a 6 foot business banner on the Fairgrounds fence along either Mt View Road or Blain Street during September. Banners can go up on September 1, 2020 and will come down by September 30, 2020.

Customized sponsorship packages are available. Creative ideas are encouraged.

**If you are interested in becoming a sponsor, or have any questions, please contact the Fair Office at
(208) 883-5722 or email fair@latah.id.us .**

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2020 Sponsor Registration

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Category:

(Mark Below)

- Presenting Sponsor: \$2,5000.00 sponsorship
- Entertainment Sponsor: \$1,500.00 sponsorship
- 4-H & FFA Livestock Shows: \$500.00 sponsorship
- Competitive Exhibit Show: \$250.00 sponsorship
- Banner Sponsor: \$150.00 sponsorship

If you would like to request a specific show, please indicate:

Please include a check made out to Latah County Fair and mail to 1021 Harold St, Moscow, ID 83843. If you prefer to pay via credit card, please call the Fair Office.

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