

# Communication Contest Official Entry Form



The Communication Contest is open to any Minnesota County Fair. Fairs may have **one entry** in each category. An entry form should accompany each entry.

### Categories:

- 1. Scrapbooks
  - A. Traditional
  - B. Digital
- 2. Promotional Materials (ie posters or flyers)
- 3. Daily Schedule  
Daily or weekly; explain how they are distributed
- 4. Website ([www.address](#))
  - A. Professional – Site was built by a business

that specializes in websites for events and/or

organizations (ie, Saffire)

- B. Local designer/amateur – Site was built by an individual or business that creates general websites

### 5. Enlarged Photo

Photos – 8" x 10", framed or matter; should be equipped with an easel.

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|-------------------------|---------------------------------------|
| A. Contest and Games    | E. Sign/Signage                       |
| B. Kids with Animals    | F. Food                               |
| C. Entertainment        | G. What makes your fair unique?       |
| D. Competitive Exhibits | H. What was new at your fair in 2017? |

### 6. Premium Book

### Judging Criteria:

- Motivational
- Informative
- Utilizing a central theme
- Creative Excellence
- Appropriate to activities, audience and media used

### Deadline:

Entries must be received no later than Friday, January 12, 2018 by 4:00 p.m.



### Location:

Entries should be delivered to the Bloomington Room, which is located on the 2<sup>nd</sup> floor of the DoubleTree by Hilton Hotel.

### Winners:

First place winners will receive plaques and be recognized during the awards ceremony.

### Questions:

Questions can be directed to Carol Schumann at (507) 951-7525 or carol.schumann@yahoo.com.

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**Please complete (print or type) the follow information, detach, and include with each of your entries:**

Category: \_\_\_\_\_ 2017 Fair Attendance: \_\_\_\_\_  
Name of Fair: \_\_\_\_\_ City: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Briefly explain the entry as to the promotion, activity, event and/or other information. For example: new exhibit, new flower rack, public information meeting at the fair, or improving image of the fair. Please write something to help the judges understand your thoughts and goals.

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Entry submitted by: \_\_\_\_\_ Title: \_\_\_\_\_