

The logo for the Missouri Association of Fairs & Festivals features a light blue outline of the state of Missouri. Overlaid on the map is the text "MISSOURI ASSOCIATION OF FAIRS & FESTIVALS" in a red, serif font. The word "OF" is smaller and positioned between "ASSOCIATION" and "FAIRS".

MISSOURI ASSOCIATION
OF
FAIRS & FESTIVALS

CONVENTION 2014 NEWS
AND INFORMATION

January 11, 2014

2014 Mofairs Convention is but three weeks away and plans are in place. A copy of the Convention agenda is available on the MOFAIRS.ORG website. Check it out there.

HAPPY HOUR FOR YOUR WEBSITE ! A new workshop event has been added for Friday afternoon which will feature a Mofairs member website critique session with comment by Ms. Cassie Roberts of Saffire Events. They work closely with the I.A.F.E., provide the Fairs Everywhere website, and host our own mofairs.org website. They do come with plenty of web experience. In addition that Session will feature happy hour provided by Allied Specialty Insurance. This should not only be informative but happy and fun as well.

We are really please to have Dr. Jay Jackman (Executive Director of the National Association of Agricultural Educators) visit with us and present "AG ED for the 21st Century" as a guide to our fairs and festivals partnering with the ag programs in our local schools. Dr. Jackman is being brought to us by the Mo. Dept. of Elementary & Secondary Education and Mr. Leon Busdieker. What an opportunity.

Our SHOW-ME AWARD has several entries spoken for and we do have room for more. Your local fairs and festivals have worked hard and this is another opportunity to show off their efforts and share their success. Yes, other events do look and learn at the displays for new ideas as well. That's what we are about. No event too big or too small to be a part. Just let us know so that we have display space ready for you.

BENEFIT AUCTIONS are held both evenings following dinner and before the showcase sessions which not only provide support to the association but are a FUN part as well. If your event has something special to offer for the auction please bring it along. Our silent auction has opening for items as well.

FAIR PERSON OF THE YEAR. A new addition to help honor a fair person who has meant so much to the success of a local event over the many years. Maybe they have not been involved at the state level but really got it done for their fair and their community. Applications are still being accepted for this first time honor .

Host Hotel rooms are at a premium so if your group has some extra rooms just in case please consider releasing any you may not need. We have several (many) rooms at near by hotels. Your consideration is appreciated.

See you folks soon Mofairs Board