



EVENT MARKETING ORDER

SEND COMPLETE ORDERS TO:

MS COAST COLISEUM ATTN: KENDRA SIMPSON
 2350 BEACH BOULEVARD | BILOXI, MS, 39531
 P: (228) 594-3700 F: (228) 594-3812 E: KSIMPSON@MSCOASTCOLISEUM.COM
 WWW.MSCOASTCONVENTIONCENTER.COM | WWW.MSCOASTCOLISEUM.COM

EVENT NAME: _____

EVENT ID: _____

MARKETING REPRESENTATIVE: _____

SHOW DATE: _____ TO _____

EMAIL ADDRESS: _____

PHONE: _____

ADDITIONAL MARKETING CHARGES WILL BE ADDED TO MASTER ACCOUNT FOR SETTLEMENT.

SELECT MARKETING PACKAGE

HWY 90 DIGITAL MARQUEE	<p>BEGIN DATE: _____ END DATE: _____</p> <p>Rates apply to marquee messages in addition to complimentary day of show message included with rental. Client must provide camera-ready art. 304 pixels x 160 pixels JPG or AVI.</p> <p><input type="checkbox"/> \$125 per week <input type="checkbox"/> \$350 per month \$</p>
CONVENTION DIGITAL BOARD	<p>BEGIN DATE: _____ END DATE: _____</p> <p>Rates apply to digital messages in addition to complimentary day of show message included with rental. Client must provide camera ready art. 640 pixels x 360 pixels JPG or AVI.</p> <p><input type="checkbox"/> \$125 per week <input type="checkbox"/> \$350 per month \$</p>
HOME PAGE WEBSITE BANNER	<p>BEGIN DATE: _____ END DATE: _____</p> <p>Includes featured banner on www.mscoastcoliseum.com and detailed webpage on both www.mscoastcoliseum.com www.mscoastconventioncenter.com. Client must provide wording for web pages and camera ready art in the following dimensions: Homepage banner: 730 pixels x 415 pixels JPG Event page image: 330 pixels x 330 pixels JPG</p> <p><input type="checkbox"/> \$125 2 Weeks <input type="checkbox"/> \$200 4 Weeks + \$50 each additional week + \$50 each addition week \$</p>
E-BLAST	<p><input type="checkbox"/> 1st Message \$250 SEND DATE: _____</p> <p><input type="checkbox"/> Supporting Message \$75 SEND DATE: _____</p> <p>Includes an e-blast to announce the on-sale, pre-sale or discount code for an event. Camera-ready art should measure 540 pixels x 500 pixels JPG. Client must provide URL links to ticketing site.</p> <p style="text-align: right;">\$</p>
GRAPHIC DESIGN FEE	<p>BEGIN DATE/TIME: _____ END DATE/TIME: _____</p> <p>Rates apply to design in addition to complimentary day of show message included with rental.</p> <p style="text-align: center;">\$25 per hour \$</p>
SOCIAL MEDIA	<p>BEGIN DATE/TIME: _____ END DATE/TIME: _____</p> <p>Boost your event on our social media pages with targeted delivery.</p> <p style="text-align: center;">10% of social media promotion budget \$</p>
TOTAL ADDITIONAL MARKETING \$	