



THE 2018 MADERA DISTRICT FAIR

SEPTEMBER 6th - 9th

Dear Concessionaire:

We are now accepting applications for the 2018 Madera District Fair and we invite you to join us once again!

Please be advised the Madera Fair must have all returning concessionaire applications in our office by May 1st in order to reserve a space. If a returning application is received after May 1st, it will be subject to our waiting list, along with first time applicants.

MENU: We require a complete (typed) list of each item from your food and drink menu. Also, we request the price for each item. This list will become part of your contract. Therefore, no changes can be made to the menu once the Fair has received a signed contract.

By completing this application it is not intended or implied as a commitment for space by either party.

If an application is denied, the Fair office will contact vendors by phone or e-mail.

24 hour security is provided beginning on Tuesday, September 4th. It is impossible to prevent petty thievery, so please remove or lock up any valuable items. Buildings are locked each night after Fair closing each day, but may be accessed for servicing/maintenance. The Fair will not be responsible for lost, damaged or stolen merchandise or equipment.

Thank you,
Monica Cardoso, Exhibit Supervisor

www.maderafair.com

1850 W. CLEVELAND AVE · MADERA, CALIFORNIA 93637 · (559) 674-8511 · FAX (559) 674-4516



21- A District Agricultural Association
MADERA DISTRICT FAIR
 1850 W. Cleveland Ave., Madera CA 93637
 Office: (559) 674-8511 Fax: (559) 674-4516
 Email: monica@maderafair.com

OFFICE USE ONLY	
F.18-	_____
Guarantee \$	_____ @ _____%
Space Fee \$	_____
Approved	_____ Denied _____

Fair Dates: September 6 – 9, 2018
Commercial Exhibit / Concession Space Application

Check One: New Applicant Returning from 2017 Fair

Thank you for applying for Commercial Exhibit/Concession space at the Madera District Fair. This application IS NOT a guarantee of space. Please answer all questions completely so we can give full consideration to your application. This application is neither a commitment by the applicant nor an offer by the 21-A District Agricultural Association, Madera District Fair, to rent space.

DO NOT SEND MONEY WITH THIS APPLICATION

Business Name: _____
 (Please Print)

Contact Person: _____

Address: _____

City/State/Zip: _____

Business Phone: _____ E-mail Address: _____

Cell Phone: _____

Exhibit Space Information:

Indoor _____ Corner _____ Inline _____

Outside _____ Size _____

Seller's Permit No. _____

Electrical Requirements (volts and amps): _____

Size of Your Concession Stand: (provide sketch on a separate sheet)
Width: _____ Length (Including tongue / hitch): _____
Size of Space Needed: (Ground measurements, including storage area & overhead awnings)
Frontage: _____ Depth: _____
Service From: End Serve _____ Side Serve _____
Electrical Requirements: Volts _____ Amps _____ (Maximum 50 Amps)
Additional Utilities Required: () Water () Sewer Sewer Hookup () Yes () No

List products you wish to sell or promote and if you offer samples for human consumption: (be specific as your list of products will become part of your contract). Be complete. Attach additional pages if necessary.

Please provide three (3) references for other fairs, festivals or events in which you have participated. Please include a contact name and telephone number for all references.

1. _____
2. _____
3. _____

Please attach photos of prior exhibits and set-up specs. Your application will not be considered without a photograph of your booth. All exhibitors and concessionaires are required to submit a certificate of liability insurance or purchase a policy from CFSA (California Fair Services Authority), available through the fair. All exhibitors and concessionaires will require working credentials.

I certify all information contained in this application to be true and accurate. I understand that this application in no way implies or guarantees that space will be offered. The Madera District Fair reserves the right to refuse any application and may refuse to execute a contract without giving reason for same or to relocate a commercial/concessionaire vendor at any time for the betterment of the Fair.

I understand that no money is due at this time, however, should this application be approved, a contract may be awarded and all fees shall be due at the time of contract execution. I understand that if awarded a contract, I will be required to participate and operate my commercial/concession space and in compliance with Fair hours of operation beginning Thursday, September 6th through Sunday, September 9th, 2018. I have read and understand the instructions and additional information attached.

Name: _____ Date: _____
Please Print

Signature: _____ Title: _____

2018 Expenses for Commercial/Concessionaire Exhibits

Food concessionaires pay a \$500.00 non-refundable guarantee against 25% of gross sales after sales tax. Fair will require a complete menu with prices and drink size.

Commercial Exhibitors Outside: (Fair does not provide tents)

All Outdoor Spaces:

10'x10' \$400.00

Each additional 10' of frontage space is \$200.00

Each additional 10' of depth space is \$100.00

Commercial Exhibitors Indoors:

10 x 10 Corner \$350.00 10 x 10 Inline \$300.00

Selling privilege fee \$50.00 **Note: If Exhibitors or Concessionaires are giving away something but are asking for a donation, then selling is taking place and a selling contract and selling fee will be required.**

Liability Insurance through Fair:	Commercial Vendor	\$100.00
	Food Vendor	\$125.00

Additional fees that may apply:

RV space (as space allows, FCFS) \$200.00 for 6 days
Please indicate footprint (length and width) of RV and power requirements

Stock truck parking-dry storage (as space allows) \$75.00
Please indicate length of stock truck

Stock truck parking-power and water (as space allows) \$150.00
Please indicate length of stock truck and power requirements

Additional days for RV & Stock truck available by request

Working Credentials:

The Fair provides a limited number of credential passes to each paid vendor space. Credentials are available for booth workers and owners only. **Each worker is required to have a pass each day to enter the fairgrounds.** Additional passes may be purchased. WFA passes are honored.

Fair Hours:

Thursday and Friday 5:00pm – 11:00pm
Saturday 3:00pm – 11:00pm
Sunday 3:00pm – 11:00pm (Buildings close at 10:00PM)

Set-Up Days and Hours

Monday, September 3rd	Closed
Tuesday, September 4 th	9:am to 4:pm
Wednesday, September 5 th	9:am to 4:pm
Thursday, September 6 th	9:am to 4:pm