



THE 2019 MADERA DISTRICT FAIR

SEPTEMBER 5th - 8th

Dear Concessionaire:

We are now accepting applications for the 2019 Madera District Fair and we invite you to join us once again!

Please be advised the Madera Fair must have all returning concessionaire applications in our office by May 1st in order to reserve a space. If a returning application is received after May 1st, it will be subject to our waiting list, along with first time applicants.

MENU: We require a complete (typed) list of each item from your food and drink menu. Also, we request the price for each item. This list will become part of your contract. Therefore, no changes can be made to the menu once the Fair has received a signed contract.

By completing this application it is not intended or implied as a commitment for space by either party.

If an application is denied, the Fair office will contact vendors by phone or e-mail.

24 hour security is provided beginning on Tuesday, September 3rd. It is impossible to prevent petty thievery, so please remove or lock up any valuable items. Buildings are locked each night after Fair closing each day, but may be accessed for servicing/maintenance. The Fair will not be responsible for lost, damaged or stolen merchandise or equipment.

Thank you,
Monica Cardoso, Exhibit Supervisor

www.maderafair.com

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**21- A District Agricultural Association
MADERA DISTRICT FAIR**

1850 W. Cleveland Ave., Madera CA 93637
Office: (559) 674-8511 Fax: (559) 674-4516
Email: monica@maderafair.com

SEPTEMBER 5, 2019 – SEPTEMBER 8, 2019

Check One: **New Applicant** **Returning from 2018 Fair**

Thank you for applying for Commercial Exhibit/Concession space at the Madera District Fair. This application **IS NOT** a guarantee of space. Please answer all questions completely so we can give full consideration to your application. This application is neither a commitment by the applicant nor an offer by the 21-A District Agricultural Association, Madera District Fair, to rent space.

DO NOT SEND MONEY WITH THIS APPLICATION

Business Name: _____
(Please Print)

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail Address: _____

Website: _____

Exhibit Space Information: Indoor _____ Outside _____ Size _____

Seller's Permit No. _____

Electrical Requirements (volts and amps): _____

Outdoor and Concessionaire: What is Size is your Booths Footprint? **(provide sketch on a separate sheet)**

Ground measurements, including storage area, side wings and overhead awnings

Frontage: _____ Depth: _____

Service From: End _____ Side _____

List products you wish to sell or promote and if you offer samples for human consumption: (be specific as your list of products will become part of your contract). Be complete. Attach additional pages if necessary.

Please provide three (3) references for other fairs, festivals or events in which you have participated. Please include a contact name and telephone number for all references.

1. _____
2. _____
3. _____

Please attach photos of prior exhibits and set-up specs. Your application may not be considered without a photograph of your booth. All exhibitors and concessionaires are required to submit a certificate of liability insurance or purchase a policy from CFSA (California Fair Services Authority), available through the fair. All exhibitors and concessionaires will require working credentials.

I certify all information contained in this application to be true and accurate. I understand that this application in no way implies or guarantees that space will be offered. The Madera District Fair reserves the right to refuse any application and may refuse to execute a contract without giving reason for same or to relocate a commercial/concessionaire vendor at any time for the betterment of the Fair.

I understand that no money is due at this time, however, should this application be approved, a contract may be awarded and all fees shall be due at the time of contract execution. I understand that if awarded a contract, I will be required to participate and operate my commercial/concession space and in compliance with Fair hours of operation beginning Thursday, September 5th through Sunday, September 8th, 2019. I have read and understand the instructions and additional information attached.

Name: _____ **Date:** _____
Please Print

Signature: _____ **Title:** _____



2019 Expenses for Commercial/Concessionaire Exhibits

Food concessionaires pay a \$500.00 non-refundable guarantee against 25% of gross sales after sales tax. Fair will require a complete menu with prices and drink size.

Commercial Exhibitors Outside: (Fair does not provide tents)

10'x10' \$400.00

Each additional 10' of frontage space is \$200.00

Each additional 10' of depth space is \$100.00

Commercial Exhibitors Indoors:

10 x 10 Corner \$350.00

10 x 10 Inline \$300.00

Selling privilege fee \$50.00 ***Note: If Exhibitors or Concessionaires are giving away something but are asking for a donation, then selling is taking place and a selling contract and selling fee will be required.***

Insurance:

Non-Food Vendor \$110.00

Food Vendor \$135.00

Additional fees that may apply:

RV space (as space allows, First come First Serve) \$200.00 for 6 days
Please indicate footprint (length and width) of RV
and power requirements

Stock truck parking-dry storage (as space allows) \$75.00
Please indicate length of stock truck

Stock truck parking-power and water (as space allows) \$150.00
Please indicate length of stock truck and power requirements

Additional days for RV & Stock truck available by request

Working Credentials:

The Fair provides a limited number of credential passes to each paid vendor space. Credentials are available for booth workers and owners only. **Each worker is required to have a pass each day to enter the fairgrounds.** Additional passes may be purchased @ \$8.00 each. WFA passes are honored.



FAIR HOURS

September 5, 2019 – September 8, 2019

Fair	Thursday & Friday	5:00pm - 11:00pm	Saturday & Sunday	3:00pm - 11:00pm		
Carnival	Thursday & Friday	5:00pm - 12:00am	Saturday & Sunday	3:00pm - 12:00am		
Outdoor Vendors/Food	Thursday & Friday	5:00pm - 11:00pm	Saturday & Sunday	3:00pm - 11:00pm		
Alcohol Booths	Thursday & Friday	5:00pm - 11:00pm	Saturday	3:00pm - 11:00pm	Sunday	3:00pm - 10:00pm
Building Vendors	Thursday & Friday	5:00pm - 11:00pm	Saturday	3:00pm - 11:00pm	Sunday	3:00pm - 10:00pm

COMMERICAL BUILDING SETUP HOURS

Thursday, September 5th 8:00am – 4:00pm

OUTDOOR FOOD & COMMERICAL SETUP HOURS

Tuesday, September 3rd – Thursday, September 5th 8:30am – 5:00pm