



2020 MADERA DISTRICT FAIR

THURSDAY, SEPTEMBER 10th – SUNDAY, SEPTEMBER 13th, 2020

Dear Concessionaire and Commercial Vendors:

We are now accepting applications for the 2020 Madera District Fair and we invite you to fill out the enclosed application.

NOTE: Previous vendors are given the first opportunity to contract for space. They will be given until May 29, 2020 to send in their applications; thereafter all new applications will be given equal consideration for any space(s) available.

Concessionaires: We require a complete list of your food and drink menu with prices for each item. This list will become part of your contract. Therefore, no additions can be made once received in the Fair office with your application.

Commercial Vendors: We require a list of items and products that you will be selling, promoting or displaying along with the prices of each. These items will need to be approved by Fair manager. Once approved, you may not add or change the items you will be selling.

By completion of this application it shall not imply or guarantee that space will be offered by either party.

Due to change in enforcement policies by CalFire-Fire Marshal Rules and Regulations all fire codes for vendors must be in compliance with current policy. Please be specific when filling out the attached application.

If you should have any questions please feel free to contact our office by phone at (559) 674-8511 or by e-mail monica@maderafair.com



1850 W. Cleveland Ave., Madera CA 93637
Office: (559) 674-8511 Fax: (559) 674-4516
Email: monica@maderafair.com

SEPTEMBER 10th – 13th 2020

COMMERCIAL APPLICATION

DO NOT SEND MONEY WITH THIS APPLICATION

This application **IS NOT** a guarantee of space. Please answer all questions completely so we can give full consideration to your application. This application is neither a commitment by the applicant nor an offer by the 21-A District Agricultural Association, Madera District Fair, to rent space.

CHECK ONE: New Applicant Returning Vendor from 2019

Building Hours – Thursday-Friday 5:00-11:00pm Saturday – 3:00-11:00pm Sunday – 3:00-10:00pm

SPACE FEES: (tents and tarps are not permitted without being fire retardant certified)

Inside: Corner 10x10 - \$350.00 Inline 10x10 - \$300.00 Selling Privilege Fee - \$50.00

Outside: Outdoor 10x10 - \$400.00

SELECT SPACE FOR WHAT YOU ARE APPLYING FOR:

Indoor 10x10 20x10 Inline Corner

Outdoor 10x10 20x10 Other: _____

BUSINESS INFORMATION - (INFORMATION MUST MATCH INSURANCE CERTIFICATE)

Business Name: _____
(Please Print)

Name of Applicant: _____ On-Site Contact: _____

Mailing Address: _____

Phone: (_____) _____ Cell: (_____) _____

Email: _____ Website: _____

CA Seller's Permit #: _____

UTILITY REQUIREMENTS

If needed, a standard 110v electrical outlet is provided per contracted space.

Do you require power? YES NO If yes, please explain on the next page.

Do you need running water? YES NO

Do you sample food? YES NO

INSURANCE REQUIREMENTS

Proof of Insurance is required by all vendors. Please check which form of insurance will cover you during the fair.

My own carrier CFSA Master List CFSA# _____ Policy Expires: _____

Purchase through California Fair Services Authority (\$110.00)

Each exhibitor must provide proof of general liability insurance of at least \$1,000,000. Certificates of Insurance with required endorsements will be required with each contract. If a contract is issued, you will receive insurance requirements with additional insured verbiage.

List products you wish to sell, promote display or give away and if you offer samples for human consumption: BE SPECIFIC as your list of products will become part of your contract.

Please attach photos of prior exhibits and set-up specs. Your application may not be considered without a photograph of your booth.

Attach additional pages if necessary.

REFERENCES (New Applicants Only)

Please provide two (2) references of other fairs, festivals or events in which you have participated. Please include a contact name and telephone number for all references.

1. _____

2. _____

I certify all information contained in this application to be true and accurate. I understand that this application in no way implies or guarantees that space will be offered. The Madera District Fair reserves the right to refuse any application and may refuse to execute a contract without giving reason for same or to relocate a commercial/concessionaire vendor at any time for the betterment of the Fair.

I understand that no money is due at this time, however, should this application be approved, a contract may be awarded and all fees shall be due at the time of contract execution. I understand that if awarded a contract, I will be required to participate and operate my commercial/concession space and in compliance with Fair hours of operation beginning Thursday, September 10th through Sunday, September 13th, 2020. I have read and understand the instructions and additional information attached.

Name: _____ **Date:** _____
(Please Print)

Signature: _____