

HOMETOWN



Christmas

DRIVE-THRU AT MADERA FAIR



LOCAL LIGHTS, SIGHTS AND TREATS

The Downtown Christmas Light Parade Reimagined!

YOU PARK, SPECTATORS ROLL.

5-9PM NIGHTLY DECEMBER 10TH, 11TH & 12TH

MADERA FAIRGROUNDS



Coordinated by Madera Evening Lions

Participant Organizer: Abel Perez

email: maderaeveninglionsevents@gmail.com / phone: 559-706-1241



December 10th, 11th and 12th 2020
5:00 – 9:00 PM | Madera Fairgrounds
Downtown Christmas Light Parade Application
Applications due Friday, December 4th at 3:00 pm – Space is Limited!

What's it all about? Madera District Fair and the Madera Evening Lions are reimagining the Downtown Christmas Light Parade at Madera District Fair's Hometown Christmas Drive Thru. A drive through, community made, lights, sights and treats experience sure to delight families and children of all ages! Unique to 2020, the floats will be stationary while spectators DRIVE BY in their vehicles.

Dates and Hours: Thursday, Friday and Saturday, December 10th-12th from 5pm-9pm.

How can you get involved? You are invited to take part in the festivities by entering a float or decorated space for display all 3 nights. Community spirit is in high demand and together we are seeking partners who can decorate and light up trailers, tractors, booths, vehicles and spread a little Christmas spirit. Spectating cars will drive through the route and be overjoyed by what our community has to offer. We want our community, YOU, to be out in full force showing the spirit of the season! Please see attached guidelines on what to prepare for.

Non-Refundable Entry Fee: \$45 received through December 2nd
\$55 received after December 2nd

Applicant Information

Name of Business/Organization: _____

Contact Name: _____ Contact Phone: (____) _____

Mailing Address: _____

Email: _____

Type of Vehicle or Entry: _____ # of Vehicles _____

of Participants _____ *please see COVID guidelines for participants on next page

Brief Description (include approximate space size required): _____

In entering this event, I/We agree to accept and to abide by all the rules and regulations of the event. I/We agree to release the Madera Evening Lions Club, the City of Madera and the State of California and their associates and employees from any and all responsibility for loss, damage and/or injury to any person or property from my/our participation in this event.

Signature of Authorized Representative: _____

*signature of authorized representative is required for registration and participation in event.

Participation Guidelines

- Event is Rain or Shine!
- Check-In/Set Up time will be from 9:00am – 4:00pm Monday, December 7th – Wednesday, December 9th. You must check in for location and placement. All floats/booths will need to be setup and decorated by 1pm on Thursday, December 11th.
- Please refrain from any political messages, or subjects that distract from the festivities. Business and organization promotion and Holiday messaging encouraged!
- REMINDER, your float or space is stationary and will be mainly viewed from front-side only.
- Announcement Script must be submitted on an 8 ½ x 11 sheet of paper and be 50 words or less. The script should identify who you are representing and fun facts about your organization or group. **Email your script to: maderaeveninglionsevent@gmail.com**
- Floats may be left un-manned or manned. If you will or must be with your setup all [Covid-19 guidelines](#) must be practiced during the entirety of the event.

*Limit of 4 people at a time on the float space area or a household up to 10 people.

*Must wear proper PPE; Gloves & Face Mask and follow [Covid-19 social distancing guidelines](#).

- Participants may interact with the guests from a safe distance. Do not step in front, behind, or grab onto vehicles while they are moving.
- All floats or setup must be staged all three nights. Tear down will be on the last day of the event at 9:00pm or until it is clear of traffic.
- Generators are not permitted, but ground electricity will be provided (please contact the Madera Fair office with your requirements)
- Participants with decorated non-vehicle spaces will provide their own tent, table, chairs etc.
- Please resource [Madera County COVID 19 guidelines and updates](#).

MADERA EVENING LIONS CONTACT: Lions President, Abel Perez

Email: maderaeveninglionsevent@gmail.com / Phone: 559-706-1241

Announcement script, parade entry form, hold harmless agreement and entry fee,

(check or money order) made out to: the Madera Evening Lions and

mailed to: Madera Evening Lions, 1625 Howard Rd. #210, Madera, CA. 93637

*CASH transactions by arrangement only. VENMO @Madera-EveningLions

Applications and Payment can also be completed online at maderfair.com/christmas