



July 6th, 2020 (Madera, CA.)

Madera Fair Camp Goes Virtual for Free

FOR IMMEDIATE RELEASE:

Madera District Fair opens registration for Virtual Fair Camp, an online version of Madera Fair Camp, all things fair and all things fun. Virtual Fair Camp is scheduled to host live camp meetings July 20th-24th one hour per day, through Zoom, followed by a daily digital library of continued activity through video and online instruction.

Families can register their kids for free at maderafair.com/faircamp. While kids of all ages are welcome, consistent with the original fair camp model, content remains geared for campers Kinder-6th grade.

Registered campers will receive an exclusive Zoom ID to enter the daily camp meeting where camp hosts will guide attendees through engaging activities and entertainment from fair friends and local partners. Madera Fair has created a limited quantity camper kit with prepared supplies for nearly every activity from the live show and the additional digital links released daily through the fair camp page found on maderafair.com. The cost for the camper kit is \$60 and is an optional purchase, not required in registration or for participation. A supply and activity guide will be provided online for families to prepare items from home or at their own purchase in lieu of the camper kit.

The Zoom Webinar enables Madera Fair camp hosts and their guests to have full control of the audience, disabling contact between participants both audibly and visually. Attendees will be able to type to the camp host and guests in a monitored chat at directed times.

Annual fair time entertainers will be joining camp with juggling, magic, ballooning and more! Madera Fair has confirmed Something Ridiculous, Albert the Amazing Balloonist, Circus Imagination and Tanna Banana as part of the entertainment line-up. Local partners include 4H members, Galaxy Dance Academy and grade school sisters, Samantha and Riley Riche' who will share their experience and expertise in entering photographs in the fair. Livestock animal features are in the works as well as a special segment with Madera Fair CEO, Tom Mitchell and his midway recommendations including a few personal ride videos.

Madera Fair remains committed to its vision in providing a venue that is fun, safe and family oriented, even when it's online!

www.maderafair.com

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