



Dear Ambassadors of Main Street Newnan,

As one of Georgia's elder Main Street programs, Main Street Newnan has served as a liaison between the City of Newnan and the business community, local and regional economic development groups and the non-profit sector since 1986. Our inception as an accredited Main Street Program occurred 30 years ago by a group of local volunteers, businesses and partnering organizations, who invested countless hours of personal time and financial resources to safeguard the fate of our downtown. Their commitment to preserve our city's cultural identity through the redevelopment of our downtown district served as an example that continues to move our program forward in 2018. Main Street Newnan understands that the retention of a successful revitalization program involves strategic partnerships. When considering the growth that Downtown Newnan experienced in 2017, it is easy to reflect upon the support that was provided by our community. In 2017, Main Street Newnan partnered with several new businesses and organizations, and experienced an increase in volunteer participation by individuals. We welcomed a large increase in the amount of new program sponsors, and continued to sustain long lasting relationships with sponsors who have supported our program throughout many years. Several existing downtown business owners were encouraged to expand their portfolio by a large degree, numerous new businesses opened, and property owners were willing to invest in long lasting improvements- many of them utilizing financial assistance from Main Street Newnan. The correlation between these factors is undisputable, Downtown Newnan continues to grow and develop as a result of continued support from our volunteers, local businesses, partnering organizations and our sponsors, who all share a belief that a strong downtown is an essential component to the integrity of a community.

It is our hope that you will consider volunteering your time to support Main Street Newnan program in 2018 as an active ambassador. We welcome you to review the commitment levels below that may relate to yourself, your organization, or your business. Thank you for your time and interest to give back to our wonderful historic downtown. We hope to see you in the future!

All the best,

Courtney Harcourt
Main Street Manager, City of Newnan

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- **Main Street Ambassador**

Main Street Ambassadors are adult volunteers that enhance our program immensely. The duties of a Main Street Ambassador can range from volunteering to help facilitate a Main Street event, to participating in a Main Street Committee, to clerical responsibilities and much more. To be a Main Street Ambassador, we ask that you commit at least 10 hours a year to our program.

- **Main Street Youth Ambassador**

Main Street Youth Ambassadors are volunteers between the ages of 14-17 that enhance our program immensely. The duties of a Main Street Ambassador can range from volunteering to help facilitate a Main Street event, to participating in a Main Street Committee, to Clerical responsibilities and much more. To be a Main Street Ambassador, we ask that you commit at least 10 hours a year to our program. We also provide any complementary documentation that may be needed by local high schools or co-op programs.

- **Partners of Main Street**

Partners of Main Street are organizations or businesses that volunteer as a body to enhance our program immensely. The duties of our Partners can range from volunteering to help facilitate a Main Street event, to participating in a Main Street Committee, to Clerical responsibilities and much more. Partners of Main Street may also volunteer services or advice in contribution to the Main Street Program. To be a Partner of Main Street , we ask that you commit at least 18 hours a year to our program as a group of individuals (example:3 individuals, 6 hours each =18 hours, this is equivalent to volunteering during the Taste of Newnan twice). When our Partners reach their 18 hour mark, we offer promotion of their effort on our website.