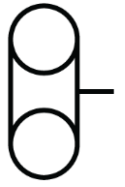




Mallet Event Center and Arena Partnership Agreement



2018 PARTNERSHIP OPTIONS

- **PLATINUM SPUR: \$8,000.00 or One Year Equipment Trade** (4 Partnerships Available)
 1. Banner displayed in Main Arena. Banners will be located on wall directly across from the Arena Stands.
 - a. Banner must be 10' X 15'
 - b. Banners created at the cost of the partner with Logo and information
 2. Full Screen digital ad/logo will be displayed on all Digital Display Monitors. Monitors are located on the Main Concourse by Front Entrance, Expo, and Main Concession. (5 Second Intervals)
 3. Complimentary vendor space at eight (8) non-private events of partner's choice.
 - a. Mallet will provide vendor with one (1) table and two (2) chairs
 - b. Excludes all Vendor or Vintage Market shows
 4. Complimentary one-day facility rental of **ONE** (1) the following options*:
 - A. Arena, Banquet Hall, OR Expo: Monday- Thursday, for one (1) Event **AND** one (1) Business Meeting**.
 - B. Arena OR Expo Rental: Friday- Sunday**
 5. Logo on Mallet Website with direct link to partners website or social media site of their choice

*Building hours for Events: 7:00 am- 12:00 pm; Building hours for Business Meetings: 7:00 am- 10:00 pm
**Excludes all chairs, tables, linens, napkins, dance floor, stage, additional hours, Move-in Day and Kitchen use.
- **GOLD SPUR: \$5,000.00** (8 Partnerships Available)
 1. Banner displayed in Main Arena. Banners will be located on wall directly across from the Arena Stands.
 - a. Banner must be 5' X 8'
 - b. Banners created at the cost of the partner with Logo and information
 2. Full screen digital ad/logo will be displayed on all Digital Display Monitors. Monitors are located on the Main Concourse by Front Entrance, Expo, and Main Concession. (5 Second Intervals)
 3. Complimentary vendor space at four (4) non-private events of partner's choice.
 - a. Mallet will provide vendor with one (1) table and two (2) chairs
 - b. Excludes all Vendor or Vintage Market shows
 4. Complimentary facility rental of the Banquet Hall or Expo, Monday- Thursday, for one (1) Event **OR** one (1) Business Meeting.
 - a. Building hours for Events: 7:00 am- 12:00 pm; Building hours for Business Meetings: 7:00 am- 10:00 pm
 - b. Excludes all chairs, tables, linens, napkins, dance floor, stage, additional hours, Move-in Day and Kitchen use.
 5. Logo on Mallet Website with direct link to partner's website or social media site of their choice
- **SILVER SPUR: \$3,500.00** (12 Partnerships Available)
 1. Full Screen digital ad/logo will be displayed on Main Concourse and Expo Digital Display Monitors
 2. Full Screen digital ad/logo displayed on Concession Digital Display Monitor (3 Second Intervals)
 3. Complimentary vendor space at two (2) non-private events of partner's choice.
 - a. Mallet will provide vendor with one (1) table and two (2) chairs
 - b. Excludes all Vendor or Vintage Market shows
 4. Complimentary facility rental of the Banquet Hall or Expo, Monday- Thursday, for one (1) Business Meeting.
 - a. Building hours for Business Meetings: 7:00 am- 10:00 pm
 - b. Excludes all chairs, tables, linens, napkins, dance floor, stage, additional hours, Move-in Day and Kitchen use.
 5. Logo on Mallet Website with direct link to partner's website or social media site of their choice
- **BRONZE SPUR: \$1,500.00** (Unlimited)
 1. Full Screen digital ad/logo will be displayed on Main Concourse and Expo Digital Display Monitors
 2. Full Screen digital ad/logo displayed on Concession Digital Display Monitor (3 Second Intervals)

To be on the "Preferred Catering List" or to become a "Mallet Vendor", please call 806-894-4161 for additional options.

Partnership Information:

Company: _____

Contact: _____

Address: _____

Phone Number: _____ Cell: _____

Email: _____

1. PAYMENT AND TERMS.

Payments must be paid in full 24 hours prior to advertising and benefits listed in the Partnership Options become effective.

Make Checks Payable To: Mallet Event Center and Arena

Include "Partnership, 2017" on the Memo Line

2. ELIGIBLE SPONSORS.

Only the company whose name appears on this agreement may be placed in print and pre-outlined partnership recognition opportunities.

3. SUB-LEASING OR PARTNERSHIP SHARING.

No sponsor shall reassign, sublet or share the whole or any part of the partnership parameter allotted to the contracting firm.

4. PARTNERSHIP PACKAGES

Price quoted includes all items listed in the partnership options and signed agreement.

5. CANCELLATION OF PARTNERSHIP.

Partner has thirty (30) days to submit a written notification of intent to cancel from the time the payment has been submitted and processed. No refunds will be made after this date.

6. VENDOR SPACE.

The Mallet Event Center and Arena (MECA) shall have full discretion and authority over the placing, arrangement, and appearance of all items displayed by partner, and may require the replacing, rearrangement, and redecorating of any item or of any announcements. No liability shall attach the MECA for costs that may devolve upon the partner. Vendor Spaces are event specific and exclude private events and all Vendor/Vintage Market type events where booths are purchased through promoter.

7. DAMAGE TO PROPERTY.

The partner is liable of any damage caused to building floors, walls or columns, to any partners, and/or property.

8. ADVERTISING

Partner may advertise any upcoming sales, promotions, or other with approval of MECA. Flyers, business cards, or promotional advertisement MAY NOT be placed on vehicles in any parking lots at any time. Partner will be responsible for the cleanup and collection of all material. Additional disposal fees may apply.

9. RESOLUTION OF DISPUTES.

In the event of a dispute or disagreement between: the partner and the MECA or between two or more partners; all interpretations of the rules governing the partnership agreement, actions, or decisions concerning the dispute or disagreement by the MECA intended to resolve the dispute or disagreement shall be binding on the partner.

10. AMENDMENTS TO RULES.

Any matters not specifically covered by the preceding rules shall be subject solely to the discretion of the MECA. The MECA shall have full power in the matter of interpretation, amendment and enforcement of all said rules and regulations, and any such amendments when made and brought to the notice of the partner shall be and become part hereof as though duly incorporated herein and subject to each and every one of the terms and conditions set forth.

11. ACCEPTABILITY OF ADS.

The MECA Reserves the right to refuse placement of any ad that is believed to be injurious to the purpose of publication. All ads must be cleared by the MECA Staff prior to placement.

12. LIMITATION OF LIABILITY.

The partner agrees to indemnify, defend and hold harmless the MECA, Event, County, and respective officers, agents, and employees, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the partnership company, its employees, agents, licensees, or customers. The MECA shall not be responsible for loss or damage to displays or goods belonging to the partner, whether resulting from fire, storms, acts of God, theft, pilferage, mysterious disappearance, bomb threats or other causes.

13. AGREEMENT TO RULES.

The partner, for itself and its employees, agents and representatives, agrees to abide by the foregoing rules and by the amendments that may be put into effect by the MECA.

14. ACCEPTANCE.

Once the partner signs the Partnership Agreement, returns it to the MECA, and submits official Partnership Payment, all Rules and Regulations are officially in affect. The agreement shall not be binding until all is accepted by the MECA.

Partnership Signature

Date

Mallet Representative Signature

Date