



EMPLOYMENT OPPORTUNITY

Director of Tourism and Marketing

Wage: \$37,500 - \$45,000 annually DOQ

About Marble Falls: The City of Marble Falls is a Home Rule municipal corporation located in the heart of the Texas Hill Country on the Colorado River. It is centrally located 47 miles northwest of Austin and 85 miles north of San Antonio, in the middle of the Highland Lakes area, the largest chain of lakes in Texas.

General Position Duties: This position is responsible for all aspects of promoting Marble Falls, Texas as a tourist destination by developing, planning, organizing, and overseeing tourism marketing and promotion programs to drive hotel and leisure sales and tax revenues. The Director must assume and display a leadership role in the development and execution of the long-term plan focusing on making Marble Falls a premiere destination hub. The Director must be a personable, creative, accountable, and collaborative professional that is team oriented with the goal of promoting tourism in Marble Falls. The Director works closely with the City Downtown Coordinator, Economic Development Corporation Director, and other community and industry stakeholders in all aspects of work.

Education, Work Experience Required:

1. Bachelor's degree in Tourism, Business, Marketing, Communication or other related field or equivalent (preferred)
2. Able and available to travel and possess a valid Texas driver's license and dependable insured transportation.
3. Experience in the Travel Industry, Tourism Industry and/or Lodging Industry is desired.

For additional information such as full job description and required skills visit:

www.marblefalls.org

Please submit Cover Letter and Resume via email to:

jarrod@marblefalls.org

This employment opportunity will be open until filled