



**MIDLAND COUNTY MULTIPURPOSE FACILITY  
THE HORSESHOE  
RATE SCHEDULE  
EFFECTIVE JANUARY 1, 2020**

**PAVILION AND AMPHITHEATER**

Performance rate \$2500.00 per show vs 10% of gross ticket sales to a maximum of \$8500.00 per show. Daily rate for non-performance is \$2500.00 per day, plus equipment as later noted. During the week, Monday-Thursday, and on non-holidays, each area/room within the Pavilion may be rented separately:

- Room A - \$500.00 per day plus equipment
- Room B - \$500.00 per day plus equipment
- Room S - \$1500.00 per day plus equipment

**Meeting Room A, B, C, and D**

Meeting Rooms are available for \$50.00 each per day, when used in conjunction with a rented room or area within the Pavilion.

**Kitchen Facilities**

The Caterers' Kitchen is available for use by outside caterers at no charge, provided the Lessee has agreed to pay the catering fee. The Kitchen will be returned to its original state, clean and in good working order, or the caterer will not be allowed to use any kitchen facilities in the future. No cooking is allowed on the premises without a qualified representative of the in-house concessionaire being present within the cooking area. Cost for this service by the concessionaire shall be pre-determined but will not exceed \$300.00 per day. Venue must be insured by caterer or lessee on the day of use.

**MAIN ARENA (BUILDING A)**

Performance Rate: \$1000.00 per show vs 10% of gross ticket sales to maximum of \$4000.00 per show.

All Day Rate: \$1000.00 plus equipment, including tables, chairs, horse stalls, and others needed.

Horse stalls are \$15.00 each day or \$40.00 per week by prior arrangement.

Horse show may receive an arena discount based upon the total number of stalls rented each day. Stall discounts begin at one hundred (100) stalls per day and provide at \$250.00 daily discount and an additional \$250 for every fifty (50) stalls added thereafter I.E. at 250 stalls daily, the Main Arena is free of charge.

### **LIVESTOCK ARENA (BUILDING B)**

\$450.00 per day or part of a day, plus equipment.

Horse stalls are \$15.00 each day or \$40.00 per week by prior arrangement.

Shows with fifty (50) or more stalls daily receive the arena at half price and shows

with one hundred (100) or more stalls daily receive the arena at no charge per day.

Combined rental with Main Arena is \$250.00 or a total of \$1250.00 per day for both.

Stall discount are applied concurrently.

Extraordinary dirt repair for bedding animals inside building \$300.00 per day.

### **EDUCATION BUILDING (BUILDING C)**

\$1000.00 per day or part of a day. Payment included primary equipment (tables, chairs), room rental and catering fees. Security, insurance, audiovisuals, etc. remain and additional cost.

### **TERRACE**

\$250.00 per day or part of a day, plus equipment. Terrace may be only rented in conjunction with the rental of another area or building within the complex.

### **MOVE-IN, MOVE-OUT, REHEARSAL POLICY**

One free day of move-in is provided within the Pavilion or Amphitheater with any multi-day show. All other move-in, move-out, and rehearsal is provided at \$500.00 per day or part of the day. This usage is provided with minimum utilities, which are defined as work lights, HVAC at sustainable levels and minimum staffing.

### **DISCOUNT**

Non-Profit groups receive a ten percent (10%) discount off all base rental fees.

Discount is not included on tables, chairs, service fees, etc.

## **EQUIPMENT FEES**

Tables (rectangular)	\$2.00 each per set-up
Tables (round)	\$5.00 each per set-up
Chairs	\$1.00 each per set-up
House Audio-Visual System	\$1500.00 plus operator(s)
Staging	\$25.00 per section, waived with performance rate
Portable Screens	\$20.00 per set-up
Projector (as available)	\$25.00 per set-up
Drapes	\$25.00 per full booth, \$10.00 per running section
Cattle panels	\$5.00 each except when provided in permanent arena set up
Hog and Sheep panels	\$1.00 each per use
Roping Chute	\$50.00 each per use
Sale Ring	\$250.00 per use
Rodeo equipment	\$250.00 per use
Stalls	\$15.00 each per day or \$40.00 each per week

## **FEES**

Novelty Charge	25% after taxes, 10% fir cd/vinyl, 10% for charities
Catering	15% of retail value of meal
Damages	Cost plus twenty percent (20%)
Copies	\$0.20 per page
Fax	\$2.00 first page, \$1.00 each additional page per fax transmission

## **SERVICES**

Lift w/operator	\$35.00 per hour*
Forklift w/operator	\$25.00 per hour
Electrical Distribution Panel	\$75.00 per panel
Lighting System	\$1,000.00
Light or sound tech	\$25.00 per hour, 2 hour minimum call
Stagehand/spot operator	\$25.00/\$35.00 per hour
RV hook-ups	\$35.00 per night
Security	\$32.00 per hour as required by Horseshoe Contract

\*IATSE stagehand with current cards may operate equipment. No rate discount.

## **LOT CLEAN-UP FEE**

On one-day horse shows only, a \$5.00 charge per unstalled horse is assessed to help defray excess clean-up costs.

## **CONTACT INFORMATION**

Please send all correspondence to:

Midland Horseshoe Arena  
Mail - P.O. Box 1660 Midland, TX 79702  
Physical - 2514 Arena Trail Midland, TX 79701  
Office - 432.682.1300  
Fax - 432.682.1303  
Toll Free - 866.471.7463

[www.midlandhorseshoe.com](http://www.midlandhorseshoe.com)

Please make checks payable to: **Midland County**

**The Horseshoe Arena is a Horseshoe Hospitality Services managed facility.**



**Midland County Horseshoe reserves the right to revise or edit these procedures or guidelines at any time without notice.**

A signed contact denotes agreement with all provisions within this document.