



NORTH CAROLINA
ASSOCIATION OF
FESTIVALS & EVENTS



Excellence Award Winners

The North Carolina Association of Festivals & Events is proud to announce the 2020 ShowFest Excellence Awards winners. The winners were announced at the ShowFest 2020 – Event Innovators Conference held at the Hilton Charlotte University Place Hotel on January 26-27, 2020. Conference attendees included festival & event planners and industry professionals. The awards program allows the association to honor and recognize festivals & events that took place during the 2019 calendar year.

Congratulations to our winners!

Event of the Year

North Carolina Seafood Festival
Morehead City, NC

Director of the Year

Theresa Mathis – North Carolina Whirligig Festival
Wilson, NC

Betsy Rosemann Volunteer
of the Year

Maureen Austin – Morganton Festival
Morganton, NC

Sponsor of the Year

Lidl – Danville Parks & Rec – Danville, VA

Supporting Member of the Year

Carolina Balloon & Decor – Kris Robbins

<u>Best Event Photo</u>	North Carolina Blackberry Festival – Lenoir, NC
<u>Rising Star Award</u>	North Carolina Whirligig Festival – Wilson, NC <i>-Whirligig Warrior</i>
<u>Andy Smith Exhibitor Award</u>	Rob Westcott Magic <i>-People's choice during conference</i>
<u>Best Non-Print Media</u>	Morganton Festival – Morganton, NC <i>-TV, Radio, Newspaper, Internet or PSA</i>
<u>Best Sponsorship Packet</u>	North Carolina Pickle Festival – Mount Olive, NC
<u>Best Merchandise</u>	North Carolina Seafood Festival – Morehead City, NC <i>-Sili Pint Glass, Student's Choice</i>
<u>Best Event Website</u>	The Barbecue Festival – Lexington, NC
<u>Best Festival Social Media</u>	North Carolina Whirligig Festival – Wilson, NC <i>-Facebook Page</i>
<u>Best Children's Program</u>	North Carolina Whirligig Festival – Wilson, NC <i>-Whirli-Kidz Stage</i>
<u>Event Within An Event</u>	Danville Children's Festival – Danville, VA <i>-3 EBoyz Talent Showcase</i>

Each of the following Awards had three winning events/festivals in the categories of (1) small – operating budget under \$50,000, (2) medium- operating budget of \$50,000-\$100,000 and (3) large-operating budget over \$100,000.

Best Merchandise –pins, ornaments, cups, give away items, clothing (excluding t-shirts), etc...

Small: Community Holiday Light Show – Danville, VA

Medium: North Carolina Pickle Festival – Mount Olive, NC

Large: North Carolina Seafood Festival – Morehead City, NC

Best Brochure – tri-fold, bi-fold, color or black & white

Medium: North Carolina Pickle Festival – Mount Olive, NC

Large: The Barbecue Festival – Lexington, NC

Best Print Media – printed includes newspaper ad, magazine, billboard, flyers, handouts and additional print items such as programs, invitations, calendars, etc... (excluding brochures)

Small: An Eventful Christmas – Duplin County Event Center
Kenansville, NC

Medium: North Carolina Pickle Festival – Mount Olive, NC

Large: The Barbecue Festival – Lexington, NC

Best Event Poster – promotional or fine arts image

Small: A Merry Little Christmas Festival – Wilmington, NC

Medium: North Carolina Blueberry Festival – Burgaw, NC

Large: North Carolina Seafood Festival – Morehead City, NC

Best T-Shirt – includes one or multi-color printed shirts

Small: China Grove Farmers Day – China Grove, NC

Medium: North Carolina Spot Festival – Hampstead, NC

Large: North Carolina Black Bear Festival – Plymouth, NC
