

STUDENT TRACK - SUNDAY

Whether starting out in your major or in the final stretch to graduation, all students can get a head start into learning about being a professional in the festival & events industry with a specially designed Student Track!

Travel & Tourism, Communication Studies, and Parks & Recreation majors from throughout the state will be in attendance as they network with industry professionals, listen to internationally recognized speakers, attend sessions specifically designed for students.

STUDENT WELCOME

8:50 am - Location: Glenwaters

Support, SERVICES AND SUPERHEROS

9:00 am - Location: Glenwaters

Successful events and festivals require a strong partnership with those that provide support services, such as bands, production companies, talent agencies, entertainment, rental companies and more. Join this panel discussion to learn more about how to strengthen your partnership to improve your event. Come ready with your questions.



WHAT DOES A FESTIVAL PLANNER DO?

10:00 am - Location: Glenwaters

Want to know what your future will look like in festival & event planning? Hear all about the responsibilities, challenges, and highlights straight from industry professionals!

LOGISTICS FUN!

11:00 am - Location: Glenwaters

Join this interactive, hands on, review of essential steps in festival operations. People don't come to an event for short lines or clean bathrooms, but details such as availability and location do shape your event and are ultimately crucial for a positive experiences. What happens when food inspectors shut down a vendor? How do you handle the Mayor's special request? Hear examples of how one festival overcomes logistical obstacles and put into practice your own creativity.

EXHIBIT HALL EXCLUSIVE - MONDAY - 9:00 - 10:00 AM

Student delegates have an exclusive opportunity to interview and interact with event Supporting Members and service providers. This hour is set aside so that student may begin building relationships with business they may need and/or hire once employed. Learn who, where and what each Trade Show Exhibitor's specialty may be and make sure to bring your notebook so that you can collect information from each participant for future reference.