



Gold Buckle Select Horse Sales

Questions?

406-523-2497 | kenzie@thenile.org | PO Box 1981 | Billings, MT 59103

VIDEO SUBMISSION GUIDELINES

- ✓ Produce a video showcasing your horse including most of the following elements.
 - Mount the horse from the ground
 - Walk, trot and lope a circle in each direction
 - Stop your horse from a lope
 - Showcase horse's abilities:
 - Roping
 - Cowhorse
 - Barrels
 - Use in the Branding Pen
 - Kids Horse
 - English/Western Performance
 - Driving
 - Packing
 - Etc...
 - Load/Unload from a trailer
- ✓ Rules:
 - Videos must stay **between 2-6 minutes**.
 - Videos with any form of animal abuse or cruelty will not be accepted. (ie. Excessive use of a whip/crop, animals showing signs of lameness or bleeding, slapping/hitting, etc...)
 - Refrain from the use of profanity.
 - Consignors only allowed **one video per horse consigned**.
 - If multiple videos were taken, they must be condensed into one video that stays within the time limit mentioned above.
 - VIDEO MUST BE OF THE HORSE THAT IS CONSIGNED.
- ✓ Link to upload your video:
 - https://www.youtube.com/playlist?list=PL0vaeokqx0BDGV_d6LvbRVH9Kbkfqo89f&jct=QMQ9zIGKvDI_StiPNwZrBcCFOMvBxA&disable_polymer=1
 - Save the playlist.
 - In the upper righthand corner of your screen click the camera button to upload.
 - Make sure when you're uploading that your video is saved to our playlist "2019 NILE Gold Buckle Performance Horse Sale"
- ✓ Please title your video:
 - **HORSE NAME, BIRTHDAY YEAR, COLOR, SEX, REGISTRATION, CONSIGNOR**
 - *example:*
Horse Name 2012 Sorrel Gelding AQHA Smith

- ✓ Copy and paste the following into the YouTube video description:
 - **INCLUDE:** "Consigned to 2019 NILE Gold Buckle Performance Horse Sale" then add your description of the horse.
 - *example:*
 Consigned to 2019 NILE Gold Buckle Performance Horse Sale. This gelding has been used all over the ranch, from doctoring cows in the pasture to dragging calves in the branding pen. He has been used by our 11-year-old daughter and my 80-year-old father. He is easy to catch, shoe, and worm. He has been used in parades, as a head horse, and in the 4-H shows.
 We love "Red" and know you will too.
- ✓ Tips:
 - Film with your phone/camera **horizontally!**
 - Ask a friend, family member, grandkid or neighbor to video for you.
 - Videos in natural light (outside) are best.
 - iPhones and other smart phones are fine for videoing.
 - Use an application like iMovie, Windows Movie Maker or other free apps like Adobe Premiere Clip, Splice, Videorama, or Quik to edit.
 - How to edit videos for beginners:
 - https://www.youtube.com/watch?v=URGRaZRVA_0
 - https://www.youtube.com/watch?v=J79_0h3ozSQ
 - How to upload a video to YouTube:
 - <https://www.youtube.com/watch?v=Hlxqk0iHp5w>

Photography Tips:

- ✓ Professional photography HIGHLY RECCOMENDED but not required.
- ✓ Hire a Photographer for the catalog photo.
- ✓ If you can't...
 - Here are a few tips to taking a good catalog photo:
 - Take the photo outside. (Morning light is best)
 - Wash or brush the horse well a day before. (Leave time to dry)
 - Have a friend or family member hold the horse.
 - Pose the horse so that all four feet are showing, their head is relaxed and level, and the horse is looking straight ahead.
 - To get the horses attention and ears forward, have the holder try shaking a bag or bucket in front of them.
 - Make sure you are standing far enough away to get all of the horse, but not too far away that you cannot see detail.
 - Take multiple photos! Best to have too many good ones, than no good ones.
 - Experiment with lighting/shadows, move locations. Get a variety of photos.
 - Sort through your photos after and if you need help choosing, email Kenzie (kenzie@thenile.org)
 - Here are a few videos to help you get a good photo:
 - <https://www.youtube.com/watch?v=bpgL05qnJIA>
 - <https://www.youtube.com/watch?v=0ReEjIzHzBM>