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For Immediate Release:

2018 NIOSA Medal Unveiled; On Sale Now

NIOSA medal honors the 70th anniversary of "A Night In Old San Antonio"

"A Night In Old San Antonio®" Chairman Margie Arnold and San Antonio Conservation Society President Susan Beavin unveiled the 2018 NIOSA® medal at the NIOSA Crafters' Store and adjoining Plaza Nacional on Thursday, March 1 at a private reception. NIOSA will occur April 24-27, 2018, from 5:30 to 10:30 p.m. nightly during the city's Fiesta San Antonio® celebration.

The medal was designed by Arnold, with "lots of artistic help" from NIOSA Director of Operations Audrey Haake and Monarch Trophy designer David Durbin. The inspiration for the medal came from "my desire to commemorate the 70th year of 'A Night In Old San Antonio,' and to pay homage to the 15 distinctive areas of NIOSA that have made our event what it is today," says Arnold. "The medal is a colorful bursting cascarone with a spinning wheel of images of the food and fun our event has to offer. One can rotate the wheel and have fun identifying which images belong to which of NIOSA's 15 areas. The colorful cascarone pays tribute to the fact that NIOSA first started selling the eggs in the Mexican Market area of NIOSA in 1959--and are now a NIOSA and Fiesta staple."

The medals are now on sale for \$12 at the NIOSA Crafters' Store at 218 South Presa St. and on the NIOSA website at www.niosa.org. Medals will also be sold during NIOSA in the souvenir booths, while supplies last.

Many of the 2018 NIOSA souvenirs will also pay tribute to the 70th anniversary, including a series of four Caroline Shelton prints on notecards and 8x10 mini-prints. "Caroline was a longtime, beloved member of the Conservation Society and NIOSA volunteer who painted our first NIOSA poster in 1983," Arnold adds. "She went on to create a NIOSA poster every year through 1988, and then again in 1992 and 1993, the year she passed away. We also are bringing back a few favorites from years past, including 'bling-y' NIOSA t-shirts, as well as embroidered visors and caps." These and other souvenirs will be for sale in late March at the NIOSA Crafters' Store and during NIOSA at souvenir booths.

For more information, call 210-226-5188, visit www.niosa.org, email niosa@niosa.org or follow NIOSA on Facebook.



2018, for the seventh year in a row, "A Night In Old San Antonio®" (NIOSA®) has again earned one of the highest certifications from the City of San Antonio based on its Green Events Ordinance sustainable policies for medium and large-scale events. In 2011, NIOSA earned the "Platinum Status" in the city's Fiesta Verde program, the first organization in the city to do so.

NOTE:

High-resolution digital images of the medal are available from Jeanne Albrecht at 210-392-9047; jca@jeannebiz.com.

Complimentary NIOSA media credentials must be coordinated through Jeanne

Albrecht; NIOSA does not accept Fiesta SA media passes.