



# National Little Britches Rodeo Association

5050 Edison Ave, Suite 105, Colorado Springs, CO 80915-3544

719-389-0333 Fax 719-578-1367 1-800-763-3694

[www.nlbra.com](http://www.nlbra.com)

## NLBRA Executive Board Meeting

Hyatt House  
Denver, Colorado  
August 26-27

1. Call to Order - Sam Stoddard
2. Pledge and Prayer – Sam Stoddard and Galen Shumaker
3. Roll Call – Mark Massey, Galen Shumaker, Allen Good, Fred Matthews, Kevin Hollingsworth, Sam Smith, Kaigen Lamar, Paul Bottini, Stacey Seifert, Brant Bamberg, Randy Hebert, Rocky Southway, Terry Kennedy, Sam Stoddard, Dusty Sagers, Jodi Stoddard, Carmen Denison were present.  
Jimmy Lovelady, Jason Grubb, Kash Cattoor, Jake Joelkel were absent.  
Other people present – Bud Bentley, Ginger Myers, Shawn Smith
4. Approve Minutes from Meetings and Conference Calls since the July 6<sup>th</sup> Exit meeting. Fred Matthews made a motion to approve the minutes. Carmen Denison seconded. Motion approved.
5. 2018 NLBRA Finals– Brant Bamberg
  - A. Awards – [discussed on Sunday](#)
  - B. Close out of 2017 Finals – Finals Recap –  
Discussion of conflict with IFYR. Currently the NLBRA Finals dates for 2018 is July 9-15<sup>th</sup>. NLBRA is and has been reaching out to the other associations to discuss dates and communicate ideas for the kids. Discussed the draw and ways to make it a better process to share that information. Discussed the pros and cons of slack. Discussion of the photography, prices, pictures, etc. Official dress in the arena and the workers and volunteer dress was discussed. Would like to have more volunteers in the future in the arenas. Flo Rodeo options and sharing of information to navigate for the future. Discussion of the elections and the way they are run and show a way of posting votes. Golf carts only are allowed at the finals, all other motorized vehicles are not allowed. Discussion of what can and cannot be driven or allowed. This will be clarified for next year.  
Input from new board members was asked.  
Getting the points out and sharing information was better. Rolling average after each performance. Information was shared on how the short round qualifiers were figured and completed. Buckles are on order for the average winners for the 2017 finals are should be here in a few weeks and will be disseminated out. The 2018 finals the short round qualifications will be the same. Awards will be given based on the total world finals and the average of the best times/scores on 3 head and then 2 and then 1 head. Discussed all arenas being consistent in the different arenas. Discussion of attracting quality personnel for the finals and sharing of information and consistency with the personnel.

**Little Britches Rodeo**  
**Where Legends Begin...**



# National Little Britches Rodeo Association

5050 Edison Ave, Suite 105, Colorado Springs, CO 80915-3544

719-389-0333 Fax 719-578-1367 1-800-763-3694

[www.nlbra.com](http://www.nlbra.com)

Discussed ways to support new franchises and assisting with rodeos being run correctly with correctly following the rules was discussed.

People who caused damage to the stalls, on the grounds will be invoiced for the damage done by their actions. There are some additional invoices that need to be sent out and collected.

The finals profit and loss statement for the NLBRA Finals was shared. Discussion and questions were asked. Suggestions were made for the finance committee.

There will be better communication for any extenuating circumstances of horses or contestants being hurt in the arenas.

## 6. Committee Reports

### A. Technology – Carmen Denison - Presentation from Sapphire – Cassie Roberts

Kevin made a motion to accept the committee recommendation to accept the proposal from Sapphire and move forward with them. Brant Bamberg seconded. Motion approved. A calendar will be put in place to get it up and running asap. Discussion of the I-frame and rolling over of points.

The contract for support for the secretaries need to be renewed.

Brant Bamberg made a motion to extend the secretary support program for \$8500 for the year with documentation of the work on a regular basis to be paid quarterly. Carmen Denison seconded. Motion approved. **Jackpot check and uncheck box with competitor points adjusted for a drop out. Leave the money in but take the points out.**

### B. Rules – Fred Matthew - report

### C. Scholarship – Carmen Denison - Scholarships to approve were shared. All scholarships are released to the colleges of choice. The committee recommendation is to approved the scholarships recommended. Carmen Denison made the motion and Galen Shumaker seconded. Motion approved.

### D. Youth Advisory/Youth Board – no report

### E. Budget and Finance – [Ron Bresonen, NLBRA Financial Consultant presented to the Board on Sunday](#)

### F. Nominating Committee – Randy Hebert made a motion to nominate Mark Massey, Galen Shumaker and Kevin Hollingsworth as the nominating committee. Brant Bamberg seconded. Motion approved. A better organization and process will be developed for the voting process. Responsibilities of the Board Members will be shared prior to the NLBRA Finals.

### G. Volunteer Committee – Mark Massey – no report

### H. Hope Counts – Dusty Sagers - report

### I. Royalty – Dusty Sagers – no report

### J. Other – Galen Shumaker addressed the board with information on electrical information and cords to be created for use with the camping and stalling for next year. It currently costs \$17,000 to rent each year. It will cost approximately \$25,000 for materials and \$14,000 to make them. Options for how to pay for the cords were discussed. The cords will be placed on the top of the stalls and will be off the ground as much as possible. They will be approximately 50 foot cords. Galen Shumaker made a motion to spend \$25,000 to buy the materials to make the cords. Dusty Sagers seconded. Motion passed.

 **Little Britches Rodeo**  
**Where Legends Begin...**



# National Little Britches Rodeo Association

5050 Edison Ave, Suite 105, Colorado Springs, CO 80915-3544

719-389-0333 Fax 719-578-1367 1-800-763-3694

[www.nlbra.com](http://www.nlbra.com)

Discussion of new franchises – when new franchises are set up, one of the Board members or a designee would be sent to help support the franchises for the first 2 rodeos. This is a option that is already in the rulebook on page 9 Article III, Section 9.

Sam Stoddard and Galen Shumaker will be the points of contract for approving stock contractors, pickup men and bullfighters.

## 7. NLBRA Office Report

- A. Executive Director Report – Bud Bentley presented to the Board regarding the State of the Organization and the status of the finances. He also shared information about things happening in the office, and suggestions for improvement.
- B. Marketing Director Report – Ginger Myers presented to the Board regarding the status of sponsorships

## 8. Old Business

- A. Executive Director Position/Review – Stacey Seifert made a motion to go into Executive Session. Randy Herbert seconded. Motion approved.
- B. Marketing Director Position/Review – Ginger Myers presented to the Board.
  - Carmen Denison made a motion to accept the budget proposed for freelance writing and projects for \$4000. Stacey Seifert seconded. Motion approved.
  - Stacey Seifert made a motion to accept the graphic design budget for \$3500 for the year. Dusty Sagers seconded. Motion approved.
  - Stacey Seifert made a motion to go into Executive Session for personnel. Dusty Sagers seconded . Motion approved.

### Executive Session

Dusty Sagers made a motion to accept Ginger Myers proposal to change the Marketing Director position to Brand Director with a salary of \$84,000 with a 7% commission on new sponsorships and 20% commission on existing sponsorships. Carmen Denison seconded. Motion approved. Stacey Seifert abstained.

## 9. New Business

- A. CALBRA – Letter and request for the NLBRA
  - Dusty Sagers made a motion to go into Executive Session. Mark Massey seconded. Motion approved.
- B. NLBRA Business Organization Review – [discussed on Sunday](#)
- C. NLBRA Executive Board Meeting Fall date – The fall board meeting will be held in Oklahoma City on October 21-22<sup>nd</sup>. Hampton Inn Exit 122, in Oklahoma City.
- D. Other

- 10. Adjourn – Paul made a motion to recess until Sunday morning. Dusty seconded. Motion approved.

 **Little Britches Rodeo**  
**Where Legends Begin...**



# National Little Britches Rodeo Association

5050 Edison Ave, Suite 105, Colorado Springs, CO 80915-3544

719-389-0333 Fax 719-578-1367 1-800-763-3694

[www.nlbra.com](http://www.nlbra.com)

Sunday, August 27, 2017

1. Call to Order - Sam Stoddard Sunday - Sam
2. Pledge and Prayer – Sam Stoddard and Galen Shumaker
3. Roll Call - Mark Massey, Galen Shumaker, Allen Good, Fred Matthews, Kevin Hollingsworth, Sam Smith, Kaigen Lamar, Brant Bamberg, Randy Hebert, Rocky Southway, Terry Kennedy, Sam Stoddard, Jodi Stoddard, Carmen Denison were present  
Dusty Sagers, Paul Bottini, Stacey Seifert, Jason Grubb, Jimmy Lovelady, Kash Cattoor, Jake Joelkel were absent  
Others present – Bud Bentley, Ginger Myers

The business analysis from the 2017 NLBRA Finals was shared with the Board. It will be discussed at the fall quarterly meeting if there are questions.

Sam Stoddard and Ginger Myers will be exploring some different options for contestant prizes such as products that are usable. Ideas will be brought to the fall quarterly board meeting and presented there. The Youth Board will be heavily involved with these decisions.

Ron Bresonen, NLBRA Financial Consultant presented to the Board. He gave the Board 2 different option suggestions for investments.

Rocky Southway made a motion to accept the President, Vice-President, Secretary and the Finance Chair as being listed on the financial resolution paperwork for the investments of the organization.

Allen Good made a motion to adjourn. Kevin Hollingsworth seconded. Motion approved.

Respectfully submitted,

Jodi Stoddard  
NLBRA Secretary

**Little Britches Rodeo**  
**Where Legends Begin...**