

Full Board Call - June 14, 2018

Board Members -

Sam Stoddard
Mark Massey
Kevin Hollingsworth
Stacey Seifert
Brant Bamberg
Fred Matthews
Sam Smith
Randy Herbert

Jodi Stoddard
Galen Shumaker
Carmen Denison
Paul Bottini
Jimmy Lovelady
Dusty Sagers
Jake Joelkal

Others -

Annie Walter - Executive Director
Ginger Myers - Brand Director

Sam Stoddard discussed an option of allowing contestants to keep their spot for the following year. Families would make a deposit and then they would be reserved for the following year. A vote will be made closer to the finals.

Board members need to get ideas and positives and negatives regarding the current contract with the Lazy E to Sam to prepare for negotiation in the future.

Jodi Stoddard asked about the camping waiting list. Generators utilized for an additional 60 spots with power and water. Galen Shumaker listed specific spots that he had discussed with Jessica from Lazy E. Annie Walter will check into getting 6 more generators. Dusty Sagers suggested utilizing Warren Cat.

The dates for the 2019 finals were discussed. Stacey Seifert made a motion to allow the date change to July 1-7, 2019. Brant Bamberg seconded. Motion passed.

Ginger Myers reported

The website is working well. Forms are being utilized and coats are being purchased. Activities for the finals were shared (Fallon Taylor, Justin Sports Medicine, other clinics planned for the schedule were listed.

There will be a secretary luncheon to get feedback from the franchise secretaries. Board members were invited to attend.

There will be a live auction. It was requested that it be advertised more.

The trademark should be registered soon.

Sponsorship information was shared. It was requested that all signed agreements be in the National Office. It was discussed how to handle sponsorships that have not been paid and how to move forward with those partners. A suggestion was made to have monthly updates on sponsorships. Brant Bamberg requested a total amount of what NLBRA has been given. Kevin Hollingsworth asked about the products and services amounts shared. Closeouts meetings will happen after the finals with sponsors and partners.

Respectfully submitted,


Jodi Stoddard
Executive Board Secretary