

National Little Britches Rodeo Association  
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Full Board Call – May 7, 2019

Board Members on Call:

Fred Matthews, Billy Nelson, Mark Massey, Jimmy Lovelady, Carmen Denison, Tess Mortenson, Allen Good, Paul Bottini, Galen Shumaker, Jodi Stoddard, Jason Grubb, Kelly Schauf, Sam Stoddard, Kevin Hollingsworth

Others on the Call:

Ginger Myers, Annie Walter

Sam Stoddard called the meeting to order.

Mark Massey shared information regarding ticket sales/gate fee for 2019 finals. The dates of the finals make it a little harder to find volunteer help. Last year the finals ticket sales generated \$32,000. Annie Walter introduced an idea to charge contestants a gate fee, which the fee would be on the entry forms, which would be paid when contestants were entered along with their entry fees. Annie Walter was asked how much revenue was generated last year in Helper's pass at \$50 per person and it was also \$32,000. The Committee discussed different options for generating the income. Carmen Denison made a motion to hire the Lazy E to work the gate for the first 2 days. NLBRA will sell advance ticket sales of \$30 for the week, \$40 the week of the finals and \$5 a performance. Allen Good made a motion to accept the committee recommendation. Galen Shumaker seconded. Motion approved.

Finals Program – It was suggested that Rodeo News will create the program and it will be printed from the Oklahoman. Ideas for incentivizing the sales on the program with chances to win each day. Galen Shumaker made a motion to accept Siri Stevens – Rodeo News to design the programs and the Oklahoman to print the programs. Carmen Denison seconded. Motion approved.

Jr. American Qualifier – Kevin Hall has been in communication with NLBRA regarding using the Finals as a qualifier. \$250 side pot (25% back to NLBRA, 50% to Jr. American, 25% back to the \$1,000,000). 10 will qualify (also 3 from the world and 2 from the finals which are invites and separate from the qualifier). It would be possible to qualify 2 times in each event. The Jr. American will manage the money and entries if NLBRA chooses to partner with the event. NLBRA will utilize this as an optional event available at the NLBRA finals, similar to the jackpot already offered at the finals. The NLBRA website will be used to pay the fees. There is no cost to the association.

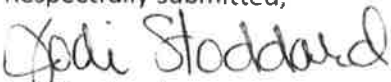
Technology Committee – A list of requested changes for the ARTs secretary program was presented to the Board for approval. This work will take 18 hours and the fee is \$125 per hour to complete the changes for a total of \$2250. There are some additional changes that were requested that was an additional 25 hours of labor. The total amount of the changes requested will be \$5375 which includes the \$2250 listed above. Kevin Hollingsworth made a motion to accept the committee recommendation. Carmen Denison seconded. Motion approved.

Sam Stoddard asked about sponsor money to add to the jackpot amounts for individual events. Ginger Myers will have information to report by the next sponsor call.

Paul Bottini asked what the contestant give away will be this year. Ginger Myers shared that it will be a contestant bag.

Carmen Denison made a motion to adjourn. Kelly Schauf seconded. Motion approved.

Respectfully submitted,

  
Jodi Stoddard