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For Immediate Release

July 24, 2018

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BEST DEAL INSTATE, OUTSTATE, YOUNAMEITSTATE
Nebraska State Fair Offers Bundles, Savings for Families

Grand Island, NE – This year fairgoers can save up to 40 percent off onsite pricing when they buy admissions and carnival wristbands early. Deals for couples, foodies and more await online at StateFair.org.

“We shook things up this year,” said Jace Robinson, State Fair marketing director. “I might be most excited about the Weekday Getaway Bundle. For just \$22 you will get admission for one plus one carnival wristband voucher, which saves you 40 percent off purchasing onsite.” Robinson said the Weekday Getaway is good August 27, 29 and 30. He hopes it will encourage patrons to come see the State Fair on those lazier days.

Robinson said a driving marketing force this year was concentrating on certain demographics. The Foodie Bundle, motor sports bundles, Date Night Bundle and Draft Horse Show Bundle are examples of that effort. “We think the Date Night package will be popular,” he said. “You can take your sweetie to the Fair, ride the carnival all day and still save big.”

Admission tickets are on sale at StateFair.org at 25 percent off, but fans can also purchase admissions at any Pump & Pantry store in Nebraska. “Fifty two stores are selling admissions at the discount rate of \$9 versus \$12 at the

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gate,” Robinson said. “The best part maybe isn’t the savings as much as skipping the lines at the gate – you can hit the express line.”

All discounts are on sale now through midnight, August 23 and include the following offers:

	Before Aug. 24	Onsite	Savings
Advanced Gate Admission	\$9	\$12	25%
Single Day Carnival Wristband	\$21	\$25	16%
Foodie Bundle	\$40	\$44	10%
Weekday Getaway Bundle*	\$22	\$37	40%
Date Night Bundle*	\$52	\$74	30%
Draft Horse Bundle	\$50	\$65	23%
Tractor Pull Bundle	\$60	\$88	32%
Demo Derby Bundle	\$60	\$88	32%

*includes carnival wristband offer

During State Fair week, carnival wristbands sell for \$25 every day and gate admissions run as follows:

Date	Adult Admission	6-12	
Friday, Aug. 24	\$12	\$3	
Saturday, Aug 25	\$12	\$3	County Fair Day
Sunday, Aug 26	\$12	\$3	
Monday, Aug 27	\$5	\$3	Nebraska’s Largest Classroom
Tuesday, Aug 28	\$2	\$2	Nebraska’s Largest Classroom
Wednesday, Aug 29	\$5	\$3	Older Nebraskans Day
Thursday, Aug 30	\$3	\$3	
Friday, Aug 31	\$12	\$3	
Saturday, Sep 1	\$12	\$3	
Sunday, Sep 2	\$12	\$3	
Monday, Sep 3	\$12	\$3	Labor Day/Veterans Day

The 2018 Nebraska State Fair runs August 24 through September 3 in Grand Island. Complete bundle information, product regulations and descriptions are located at StateFair.org; offers terminate at midnight, August 23. No refunds are available and sales tax and convenience fees do apply. Complete entertainment schedule is located online.