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EMBARGOED RELEASE

Rock Concert Release: January 16, 5:30 p.m.

January 16, 2019

Hot Country Concert Release: January 17, 8:00 a.m.

Red Dirt Concert Release: January 18, 8:00 a.m.

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NEBRASKA STATE FAIR ANNOUNCES 2019 CONCERT LINEUP
New bundle option allows fans to save big on largest lineup in decades

GRAND ISLAND, NE – As part of State Fair Announce Week, the Nebraska State Fair named the 2019 concert lineup and revealed a new ticket option for State Fair concerts. Artists will be “bundled” by genre under one ticket price which includes gate admission, allowing concert-goers to save big.

“We are bringing fans the concerts they asked for under three genres: hot country, rock and red dirt,” said Lori Cox, State Fair executive director. “This new ticket format, combined with the largest all-star lineup in decades, is sure to be a State Fair experience no one will forget.”

The lineup and EMBARGOED announcement schedule is as follows:

EMBARGOED UNTIL JANUARY 16, 5:30 P.M

Rock bundle presented by 104.1 The Blaze

Theory of a Deadman..... Tuesday, Aug. 27
Bad Wolves Wednesday, Aug. 28
Halestorm..... Saturday, Aug. 31

EMBARGOED UNTIL JANUARY 17, 8:00 A.M

Hot Country bundle presented by Froggy 98

Brett Eldredge..... Saturday, Aug. 24
Maren Morris.....Friday, Aug. 30
Little Big Town..... Sunday, Sep. 1

EMBARGOED UNTIL JANUARY 18, 8:00 A.M

Red Dirt bundle presented by Y102 Nebraska’s Best Country

Granger SmithFriday, Aug. 23
Cody JinksSunday, Aug. 25
Reckless Kelly, Whiskey Myers Monday, Aug. 26

Bundles are \$79 and include gate admission (\$12 value). That means each concert ticket is just \$26, offering fans a 60 percent savings compared to past concert prices. A limited number of single tickets will be sold later this spring for \$48 each and will also include gate admission. All seats are reserved.

Pit pass bundles are available for \$129 and include gate admission. These tickets offer fans a standing-room-only experience at the front of the stage. Single ticket pit passes are not available for purchase. For all bundles, fans will receive three tickets for the concerts and three separate tickets for gate admission.

“In my career working in the fair industry, I’ve never seen something as revolutionary as this,” said Chelsey Jungck, chief of entertainment for the State Fair. “You can split your tickets up among friends if you can’t attend all three shows. We hope people will find the magic in the bundle!”

Bundles go on sale Friday, January 25 at 10 a.m. at the new State Fair box office, located on the first floor of the Nebraska Building on the fairgrounds. Hours of operation will be 8:30 a.m. to 4:30 p.m. Monday – Friday. Tickets for all shows can also be purchased at etix.com and statefair.org. All concerts will be held indoors at the Heartland Event Center on the fairgrounds. Concerts will start at 8 p.m.

“We focused on bringing a variety of artists based on what Nebraskans want to see,” Cox said. “Our experience is unlike any other concert plan you’ll make this year. You can see your favorite artist, fill yourself on once-a-year fair food and put your kids on the biggest carnival in Nebraska. And let’s not forget, we have the finest exhibition facilities in the country. The 150th birthday of Nebraska State Fair is a great excuse to come experience all you’ve been missing!”

Nebraska State Fair expects 13 artists in 11 days. Specialty concerts will be announced at a later date. The full lineup in sequential order is below:

Granger Smith, Red Dirt	Friday, Aug. 23
Brett Eldredge, Hot Country	Saturday, Aug. 24
Cody Jinks, Red Dirt.....	Sunday, Aug. 25
Reckless Kelly, Whiskey Myers, Red Dirt	Monday, Aug. 26
Theory of a Deadman, Rock	Tuesday, Aug. 27
Bad Wolves, Rock.....	Wednesday, Aug. 28
To be announced, Christian.....	Thursday, Aug. 29
Maren Morris, Hot Country	Friday, Aug. 30
Halestorm, Rock.....	Saturday, Aug. 31
Little Big Town, Hot Country	Sunday, Sep. 1
To Be Announced, Labor Day	Monday, Sep. 2

The 2019 Nebraska State Fair is August 23rd through September 2nd in Grand Island. For more information visit statefair.org.

ABOUT NEBRASKA STATE FAIR

Nebraska State Fair is an annual 11-day event that is held at the end of August through early September, ending on Labor Day. The Fair is located at Fonner Park in Grand Island, NE. Nebraska State Fair offers insights into the unique culture of Nebraska. It is built on years of tradition, showcasing the talent, products and people of Nebraska. Here, Nebraskans come together to experience the latest technological advancements in agriculture, first-class entertainment and delectable and extraordinary food. Like many state fairs, Nebraska State Fair includes a competitive livestock exhibition, farm equipment, contests and a diverse display of exhibits from handmade crafts to baked goods.