



NEBRASKA STATE FAIR BOARD

Nebraska State Fair*501 E Fonner Park Rd, Ste 200*PO Box 1387*Grand Island, NE*68803-1387*308-382-1620

MEETING MINUTES May 11, 2018 – 1:00 p.m.

A regular monthly meeting of the Nebraska State Fair Board was held on Friday, May 11, 2018, at 1:00 p.m. Public notice of this meeting was published in the May 1 & 2, 2018, issues of the Grand Island Independent newspaper and posted to the Nebraska Public meeting calendar website from April 30, 2018– May 11, 2018.

Roll call was read with the following members present: Bob Haag; Harry Hoch, Treasurer; Chris Kircher, President; Jeff Kliment; Kathleen Lodl; Doug Lukassen; Chuck Rolf, Secretary; Kirk Shane, Vice President; Steve Wehrbein and Kent Zeller. Others in attendance were: Lori Cox, Executive Director; Kelly O'Brien, Livestock/Domestics Manager; Bill Angell, Director of Livestock; Chelsey Jungck, Chief of Events & Entertainment Director; Jace Robinson, Marketing Director; Jamie Parr, Director of Sales Scott Yound, Director of Operations; Lindsey Koepke, 1868 Foundation Executive Director; Greg Harder, Aksarben Stock Show Director; Shelby Leonhard, Operations Manager; Nicki Stoltenberg, Communications Manager, Sandra Reding, President KOA; Jack Round, Director of Finance KOA; Mark Hesser, Board Member; Julie Klug, Communications and Events KOA; Cindy Johnson, GILCA; Steve White, NTV; Andrew Carpenia, Robert Pore, Independent; Shalee Peters, KRVN; and Julie Tate, Local 4

Kircher announced the meeting had been properly advertised as an open meeting and informed those in attendance of the posting location of the Open Meetings Act.

Minutes of April 13, 2018

There being no corrections:

**Motion made by Lukassen to approve the minutes of April 13, 2018 as printed.
Hoch seconded the motion. Upon voice vote, motion passed unanimously.**

News Conference

Introductions of Aksarben Stock Show permanent home at the Nebraska State Fair Park. Introduction of Knights of Aksarben Board Members. Introduction of the staff members of Aksarben Stock Show that will be located at Nebraska State Fair Administration Offices.

April Financial Report

Kopke reported total current assets of \$3,765,909; payables at \$615,453; total operating revenue at \$515,250 and direct operating expenses \$708,957.

Motion made by Rolf to approve the April Financial Report.

Haag seconded the motion. Upon voice vote, motion passed unanimously.

Executive Director's Report

Cox updated on staffing reported Cox hired an executive assistant, Jungck hired 2 full time Special Events Coordinators and 2 Seasonal Events and Entertainment Department.

Cox reported Swanson Russell ad agency developed the concept for 2018 Nebraska State Fair - Robinson presented the concept – Let Your Fair Flag Fly.

Update on Livestock Rules and Regulations

Shane presented the completed Livestock Rules and Regulations for approval.

Motion made by Haag to approve Livestock Rules and Regulations

Shane seconded the motion. Upon voice vote, motion passed unanimously.

Committee Reports

a. Facility Planning

Rolf reported the need to move west gate 2 at the cost of \$5000

Motion made by Rolf to move west gate

Lukassen seconded the motion. Unanimous approval.

Rolf reported Capital purchases are 50% done for 2018. Tie outs have been graded.

b. Finance

Hoch commended Kopke on the progress of in-house bookkeeping.

Hoch reported that the note was signed at 5 Points bank, payed down \$300K and have 12 years left on note.

c. Public Affairs and Outreach

Lukassen reported not actions taken on comp tickets and political booths at this time.

Upcoming information on district meeting.

d. Livestock Committee

Shane reported would like to have a committee for scholarships so more students can benefit – would like the 1868 Foundations involved.

e. Events

Wehrbein reported the committee discussed:

Opening ceremonies are still being planned

9 Grand Marshall planned

f. Executive

Kircher reported most topics already covered.

Concert/Strategic Planning

Tabled until Retreat scheduled in June

Future Nebraska State Fair Board Meeting Dates, Locations and Other Events

- a. June 7 – Retreat in Kearney TBD
- b. June 8 – Board Meeting 9 am Kearney NE
- c. July 13 – Board Meeting, Nebraska State Fair Board Room
- d. August 11 – Board Meeting, Nebraska State Fair Board Room
- e. August 11 – 1868 Foundation – Blue Ribbon Roll Out – Heartland Event Center
- f. August 24 thru September 3 – “149th Nebraska State Fair”
- g. October 12 – Board Meeting, Nebraska State Fair Board Room
- h. November 9 – Board Meeting, Nebraska State Fair Board Room
- i. December 7 - Board Meeting, Nebraska State Fair Board Room

Foundation update

Koepke reported the Foundation Annual Recap. Go Big Give Campaign raised \$49K. Payed \$102K for the Thompson Arena and working on paying for tree planting. Hosting fundraising events in June in Lincoln and McCook.

Other Business

None

Adjourn

Motion made by Hoch to adjourn.

Werhbiem seconded the motion. Upon voice vote, motion passed unanimously.

Time adjourned: 2:33 p.m.