



For Immediate Release

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Contact: Jace Robinson
Marketing Director
Nebraska State Fair
p) 308.382.1620 e) jrobinson@statefair.org

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Nebraska State Fair Brings the Goods

Grand Island, NE – Shopping the indoor and outdoor vendors at Nebraska State Fair means an entirely different kind of experience apart from carnival rides, livestock shows or food cravings. Now one of the most popular attractions, the State Fair's 500-plus booths are an eclectic mix of everything from mattresses and trinkets to wall hangings and services.

"We are lucky to have so many quality vending partners," said Jaime Parr, director of sales for the State Fair. "One can spend the better part of the day weaving through them all." Parr said that fairgoers come to rely on some vendors who return every year. She noted that it is a big part of their tradition to stop, visit and shop.

"Vendors will speak about familiar faces when they return to Grand Island," said Parr. "That is encouraging because it tells us that patrons are specifically seeking out their preferred vendors; the shopping experience becomes an attraction itself."

As with new menu items in the land of concessions, new vendors or new items for sale that are unusual or in demand make for a fresh storefront inside the Pinnacle Bank Expo Center, the 4-H/FFA Building, the Ag Marketplace and the

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East Entertainment Area. For example, Hat City will be adding cell phone cases, chargers, headphones, Bluetooth headphones and portable batteries to the shopping mix. Nebraska Outdoor Innovations, which appeals to outdoorsmen who enjoy watching a game outside, will introduce their Shade Tree retractable canopies and Rainier exterior power screens. While watching the game, Cazzmo can help customers who might purchase their waterproof fire starter, to ignite the campfire experience.

Main Street Sales will be making custom handmade alder wood and oak picture frames, mattes, ornaments, and magnets. For horse lovers, Horse Tack Warehouse will be providing custom-made grooming tools, stable items and tack. Pink Zebra Independent Consultants will be selling home fragrance wax melts, warmers, home décor, liquid scents, car fresheners and scented jewelry. If a person needs to carry his or her shopping finds, they can find RA James for a gear bag, back pack or wheeled bag.

Some vendors concentrate on personal couture such as M&R Concessions' engravable and magnetic jewelry. Wire Work Custom Jewelry provides stock show animal and sterling charms as well as personalized name or brand jewelry.

For hair care, Seta Hair Couture will demonstrate professional grade hairstyling tools including flat irons and curling irons, plus selling shampoo and conditioner.

Webster Enterprises will showcase an infrared treadmill along with a euro bicycle that can run 15 miles per hour for two hours. The bike even folds up into a bag for convenience. Massage pillows offered by Pain Free Products have an adjustable design for a more comfortable recovery following medical procedures or accidents.

The 2018 Nebraska State Fair runs August 24 through September 3 in Grand Island. Ticket discounts are currently available at all Pump & Pantry locations or online **at StateFair.org**. Bundle prices, entertainment information and a schedule of events can be found online.

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