

Neewollah, INC.

P.O. BOX 311 • INDEPENDENCE, KS 67301



Neewollah Inc. announces merchandise policy-

Neewollah Inc. works hard each year to provide Neewollah logo merchandise and souvenirs for Neewollah Headquarters. Neewollah Inc. has gone through a lengthy process of trademarking the witch logo and merchandise items in order to protect the branding and image of the Neewollah Festival.

As technology advances and becomes more affordable, Neewollah Inc. finds itself in new territory. The Neewollah board is happy to see local businesses benefiting from the Neewollah celebration and using the Neewollah name. However, the board does want to protect the image of the festival.

In an effort to handle the influx of private owners selling Neewollah merchandise, the board has implemented a product approval process. All proposed merchandise items must be submitted for board approval by September 1st of the current year. The Board asks that individual businesses not include their business name or logo in the permanent design.

The Neewollah Board invites you to present your merchandise for consideration to be a supplier for Neewollah Headquarters. We encourage you to let us know of any other business entities that need to have this information.

To contact the Neewollah Trademark Committee with questions or request merchandise submission forms please contact us at neewollahtrademark@neewollah.com.

Thank you!

Neewollah Trademark Committee

Gregg Webster – Chairman

Leslie Coder

Kelli Eidson-Ebert

Michael Rose