



For Immediate Release
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New Mexico State Fair Announces Discount and Special Recognition Days

Ensuring an Affordable Fair Remains Top Priority for Annual Event

The internet is abuzz with anxious New Mexicans eager to find out about all the great discount days offered at this year's New Mexico State Fair. The much anticipated full list of discounts and recognition days are as follows:

Monday, September 10, 2018 • Two Dollar Day! \$2.00 Admission all day • \$25 Ride wristbands

Tuesday, September 11, 2018 • Military/Veteran's Day - Free admission for all active & retired military with valid ID • \$4 admission and \$12 Ride Wristbands • Bonus Rodeo! The cost of admission into the fair gets you into Wrangler National Patriot Rodeo for free for general admission seats.

Wednesday, September 12, 2018 • Dollar Day! \$1.00 Admission all day • Dollar Rides! All rides \$1.00 per ride, with a minimum purchase of 10 rides required.

Thursday, September 13, 2018 • \$20 Ride Wristbands • GRAZE DAYS – From 11:00 a.m. to 4:00 p.m., all food vendors across the fair will have a food item for sale for only \$3.00.

On Friday, Saturday and Sunday, admission into the fair is \$10.00 for adults and \$7.00 for kids and seniors. Ride wristbands are \$35.

The fair utilizes special recognition days as a way to honor those New Mexicans who have dedicated their careers to public service in the classroom, on the street and in the trenches. On special recognition days, honored attendees are admitted free into the fair with proper identifying information.

“In partnership with Reithoffer Shows, the New Mexico State Fair has been able to provide some incredible discounts so that all New Mexico families can experience our wonderful fair,” said general manager Dan Mourning. “We are proud to hold the rank of 3rd most affordable state fair in the country.”

Follow the New Mexico State Fair on Facebook, Twitter and Instagram, and check our website at exponm.com for more information.