



For Immediate Release
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New Mexico State Fair Now Taking Applications to Compete in the Green Chile Cheeseburger Challenge

WHAT: 2019 NMSF Green Chile Cheeseburger Challenge

WHEN: Event – Monday, September 9 at 12:00 p.m.

Entry – Deadline to enter contest is Monday, July 8

WHERE: The Agriculture Building Courtyard – New Mexico State Fair – Albuquerque

WHO: New Mexico restaurants are eligible. Brick & mortar established restaurants only.

The Green Chile Cheeseburger Challenge has become an annual tradition at the New Mexico State Fair, as well as a family favorite of fair time participants. This year's contest will be held on Monday, September 9 at 12:00 p.m. at the Fairgrounds in the Agriculture Building Courtyard. Contestants from across New Mexico will fire up their grills and serve their own take on this New Mexico restaurant staple to the awaiting judges and public.

The New Mexico State Fair is now taking applications to participate in the much beloved competition. New Mexico restaurants interested in participating will have through Monday, July 8th to submit an application for their chance to compete and win the prestigious title of "Green Chile Cheeseburger Champion." Ten restaurants will be selected to compete.

"This annual event has become one of our most popular competitions at the fair," said NMSF General Manager Dan Mourning. "We encourage restaurants from throughout the state to apply to be part of this fun and spirited event."

Interested restaurants can submit their application by logging onto:

<https://statefair.exponm.com/p/getconnected/competitions/green-chile-cheeseburger-challenge>.

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