



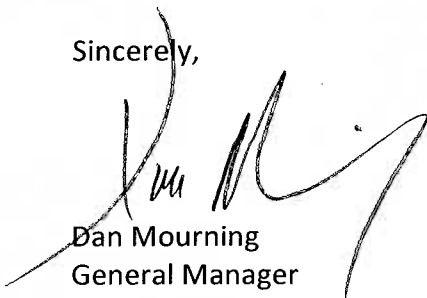
On behalf of the State Fair Commission, we would like to thank you for your interest in partnering with Expo New Mexico, home of the New Mexico State Fair. We look forward to working with your organization to showcase your unique brand.

Since 1938, the New Mexico State Fair has been committed to putting on one of the best shows in state and this year is no exception. With new attractions, a world-class midway, an exciting concert series, and the love of the New Mexican tradition that sets the New Mexico State Fair apart from every other fair, we promise to draw a diverse crowd of fairgoers from all corners of the state.

With almost 525,000 people from all over the state and region coming through our gates each year and over 1 million visitors who attend the hundreds of events we host annually, Expo New Mexico offers a premier sponsorship opportunity in which your company can have a visible connection that's tailored specifically to your needs and desires.

Partnering with the New Mexico State Fair and Expo New Mexico affords you the ability to reach a large audience and experience all of the family fun that takes place at our fairgrounds every year. We welcome your partnership and your much appreciated support for THE BIGGEST SHOW IN NEW MEXICO!

Sincerely,



Dan Mourning
General Manager



Carlos Beserra
Director of Sponsorship
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