



For Immediate Release: August 31, 2016
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New Mexico State Fair Reithoffer Midway To Open for Special Carnival Preview Friday Night

WHAT: New Mexico State Fair Carnival Preview
WHEN: Friday, September 2 from 5:00 PM to midnight
WHERE: Reithoffer Midway at the New Mexico State Fair/EXPO New Mexico

In coordination with Reithoffer Shows, the New Mexico State Fair is doing something a bit different this year, offering a “sneak peek” of the Reithoffer Midway before the usual opening of the state fair event. The carnival preview, with most rides open, is this Friday evening, September 2 starting at 5:00 PM.

There is no charge for admission into the fairgrounds for the carnival preview, and ride wristbands will cost \$20 each.

The carnival will be open again at noon on Saturday, September 3 and Sunday, September 4 for the “New Mexico True Fest” also taking place at EXPO New Mexico. For more information on New Mexico True Fest, log onto www.newmexico.org/truefest.

Ride wristbands during the New Mexico True Fest will cost \$25 each, and there is no fee for admission into True Fest.

In addition to rides, patrons can experience the food concessions, games and other entertainment offered in the state fair midway by Reithoffer Shows.

“Folks are always looking for fun things to do during the Labor Day weekend, and opening the midway a bit early gives them an opportunity to come out and experience some amazing rides at a great price. Combine that with the arts, food and live entertainment offered at New Mexico True Fest, taking place on Saturday and Sunday, and you have all the makings of a tremendous New Mexico True experience right here at EXPO New Mexico,” said Dan Mourning, New Mexico State Fair general manager.

There will be convenient transportation options available for Labor Day events, including Bike Valet, which is a partnership between EXPO New Mexico and BikeABQ. Folks riding their bikes to the event should enter through Gate 4 from San Pedro and can park their bikes in a secure, monitored area. Additionally you can take Uber to the carnival preview and to True Fest, and first time Uber riders entering the code “EXPONM” can receive a substantial discount. Individuals who choose to drive to these events should enter through Gate 8 on Louisiana.

For more information, log onto www.ExpoNM.com.