



For Immediate Release
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June 28, 2017
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New Mexico State Fair Announces Outstanding Rodeo-Concert Entertainment Options *“Buy a Rodeo/Concert Ticket – Get the Fair for Free!”*

Today New Mexico State Fair officials announced the majority of performers for the 2017 New Mexico State Fair rodeo-concert entertainment lineup. Tickets for the concerts/rodeos offer an exceptional value, because a concert/rodeo ticket lets you enjoy all that the fair has to offer included with the price of a ticket. Season tickets are on sale today, with individual tickets going on sale July 21.

This year’s New Mexico State Fair features rodeo-concerts backing PRCA and other rodeo events. The 2017 New Mexico State Fair will run 11 consecutive days beginning Thursday, September 7 through Sunday, September 17.

“We are thrilled to announce that this year’s lineup includes some top names in the country music industry, including our headliner, legendary country duo Big & Rich, not to mention the hot new band Midland, whose debut single “Drinkin’ Problem” continues to climb to the top of the charts,” stated Dan Mourning, General Manager at the New Mexico State Fair. **“We price our rodeo and concert series so that it is affordable for fair goers, and you do not want to miss out on even one of these great performers or the always action-packed PRCA rodeos.”**

The 2017 New Mexico State Fair Rodeo-Concert entertainment lineup is as follows:

- **Friday, September 8 @ 7:00 p.m.**
Rank Lil Buckers Rodeo with Aaron Lewis
\$30 Box, \$20 Chair, \$15 Bench
<http://aaronlewismusic.com/>
- **Saturday, September 9 @ 7:00 p.m.**
PRCA Xtreme Bulls with Midland and special guest The Last Bandoleros
\$35 Box, \$25 Chair, \$15 Bench
<http://www.thelastbandoleros.com/>
<http://midlandofficial.com/>

- **Tuesday, September 12 @ 6:45 p.m.**
Wrangler Patriot Night PRCA Rodeo (stand alone rodeo)
Fair Admission gets you into the Rodeo FREE (General Admission – Upgraded Box Seats available for an additional fee)
- **Wednesday, September 13 @ 6:45 p.m.**
PRCA Rodeo with Sawyer Brown
\$35 Box, \$25 Chair, \$15 Bench
<http://sawyerbrown.com/>
- **Thursday, September 14 @ 6:45 p.m.**
PRCA Rodeo with KANSAS
\$35 Box, \$25 Chair, \$15 Bench
<http://www.kansasband.com/>
- **Friday, September 15 @ 6:45 p.m.**
PRCA Rodeo with Big & Rich
\$40 Box, \$30 Chair, \$15 Bench
<https://bigandrich.com/>
- **Saturday, September 16 @ 6:45 p.m.**
PRCA Rodeo with concert TO BE ANNOUNCED at a later date
\$40 Box, \$30 Chair, \$20 Bench
- **Sunday, September 17 @ 4:00 p.m.**
PRCA Rodeo (stand alone rodeo)
\$30 Box, \$20 Chair, \$15 Bench

The September 16th concert will be announced at a later date.

On Tuesday, September 12 there is no concert associated with the rodeo, but the fair will be celebrating Wrangler Patriot Rodeo, as a way to honor our veterans. On that evening, cost of admission into the fair will get you a general admission seat at the rodeo on a first come, first served basis (with upgrades available for an additional fee).

Season Ticket packages are on sale now with a variety of pricing options. Prices for season ticket packages including ALL rodeo/concert events are \$275 for box, \$185 for chair-back and \$120 for bench, and are available by logging onto www.UNMTickets.com or by calling the University of New Mexico Box Office at (505) 925-5626. Tickets for all individual concerts will go on-sale July 21 and will be available at the University of New Mexico Box Office, and online at www.UNMTickets.com. **All tickets include gate admission to the fair regardless of when purchased.**