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## **New Mexico State Fair Announces Discount and Special Recognition Days**

### ***Ensuring an Affordable Fair Remains Top Priority for Annual Event***

The internet is abuzz with anxious New Mexicans eager to find out about all the great discount days offered at this year's New Mexico State Fair. The much anticipated full list of discounts and recognition days are as follows:

**Thursday, September 7, 2017** • Law Enforcement Day - All certified law enforcement personnel with valid badge or ID are admitted free • \$2 admission and \$12 Ride Wristbands

**Friday, September 8, 2017** • Firefighters Day - All firefighters with valid badge or ID are admitted free • Teacher Appreciation Weekend – All K – 12 teachers admitted free with a school issued ID

**Saturday, September 9, 2017** • Teacher Appreciation Weekend – All K – 12 teachers admitted free with a school issued ID

**Sunday, September 10, 2017** • Teacher Appreciation Weekend – All K – 12 teachers admitted free with a school issued ID

**Monday, September 11, 2017** • Two Dollar Day! \$2.00 Admission all day • \$25 Ride Wristbands

**Tuesday, September 12, 2017** • Military/Veteran's Day - Free admission for all active & retired military with valid ID • \$2 admission and \$12 Ride Wristbands • Bonus Rodeo! The cost of admission into the fair gets you into Wrangler National Patriot Rodeo for free for general admission seats

**Wednesday, September 13, 2017** • Dollar Day! \$1.00 Admission all day • Dollar Rides! All rides \$1.00 per ride, with a minimum purchase of 10 rides required

**Thursday, September 14, 2017 • \$20 Ride Wristbands**

On Fridays, Saturdays and Sundays, admission into the fair is \$10.00 for adults and \$7.00 for kids and seniors and the cost of the ride wristbands is \$35.

From now through September 8 (at midnight), fairgoers can purchase the Mega Pass. Thanks to Reithoffer Shows in collaboration with the fair, patrons have the option to buy a significantly reduced carnival ride wrist band for which the cost of purchase includes FREE admission into the fair. The Mega Pass ticket sells for \$28 and allows fairgoers unlimited carnival rides on any one day of the fair. The Walgreens Mega Pass is the most affordable option for folks attending the fair on Fridays, Saturdays and Sundays, as special fair discounted admission days will only take place on weekdays.

The fair utilizes special recognition days as a way to honor those New Mexicans who have dedicated their careers to public service in the classroom, on the street and in the trenches. On special recognition days, honored attendees are admitted free into the fair with proper identifying information. "In partnership with Reithoffer Shows, the New Mexico State Fair has been able to provide some incredible discounts so that all New Mexico families can experience our wonderful fair," said general manager Dan Mourning. "The New Mexico State Fair continues to be an exceptional entertainment value for the money, which is just one of the reasons we have been ranked among the best of the best for state fairs nationally."

The New Mexico State Fair runs September 7 – 17. Download the new state fair app available for both android and iPhone devices. Follow the New Mexico State Fair on Facebook and Twitter, and check our website at [www.ExpoNM.com](http://www.ExpoNM.com) for more information.