



For Immediate Release  
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Contact: Erin Thompson (505) 480-9731

## **New Mexico State Fair Offers “Hottest Pizza Contest”**

### *New Pizza Vendor Hosts Spicy New Contest*

Today officials from the New Mexico State Fair and R & J Concessions announced a contest which is new to the fair, and the first of its kind in New Mexico. The Hottest Pizza Eating Contest involves eating a slice of pizza with Carolina reaper peppers, known to be among the hottest of peppers.

Adventurous state fair patrons can sign up for a chance to compete in the contest. Four contestants will be selected by drawing and each will be provided with an individual slice of the “hottest pizza.” In order to win a prize, they must be able to eat the entire piece, without drinking, eating any other food, or regurgitating the aforementioned pizza slice. Contestants can tap out at any time, and although they won’t win the prize, they will be rewarded with a refreshing glass of cold milk. Winners will receive a \$50 prize and a bag of state fair schwag.

The contest takes place every day of the fair at the Mattress Firm Pavilion at the following times:

Thursday, September 7 at 7:00 PM  
Friday, September 8 at 5:00 PM  
Saturday, September 9 at 4:00 PM  
Sunday, September 10 at 7:00 PM  
Monday, September 11 at 7:00 PM  
Tuesday, September 12 at 7:00 PM  
Wednesday, September 13 at 7:00 PM  
Thursday, September 14 at 7:00 PM  
Friday, September 15 at 5:00 PM  
Saturday, September 16 at 4:00 PM  
Sunday, September 17 at 7:00 PM