



For Immediate Release
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First Ever Wine Festival to Take Place at 2019 New Mexico State Fair

STATE FAIR WINE FESTIVAL

Saturday, September 14, 2019 from 5pm-9pm | \$10 Entry
At THE FARM inside the New Mexico State Fair – North Main Street

The New Mexico State Fair and New Mexico Wine are proud to announce a new partnership to produce the first annual State Fair Wine Festival inside the State Fair Farm. For the first time ever, fairgoers will be able sample wines that were voted Best in Show at the 2019 State Fair Wine Competition, which was held in June this year. These award-winning wines will be on showcase for individuals to sample, enjoy by the glass, and even purchase by the bottle.

The New Mexico State Fair Wine Competition is produced by the New Mexico Vine & Wine Society. The competition takes place annually in June and this year, seven different wineries were honored with Best-In-Show awards. These include Luna Rossa Winery, **Sheehan Winery**, **Jaramillo Winery**, Amaro Winery, **Noisy Water Winery**, **La Vina Winery** and **Corrales Winery**. Five of the seven (in bold) will be attending the Wine Fest on Saturday.

Rose' was the featured style at the 2019 New Mexico State Fair Wine Competition. Each winery participating in this year' event will feature a rose', blush or white zinfandel. Gold medal wines, including Chardonnay, Sauvignon Blanc, Muscat, Syrah, Montepulciano, Negra Amaro and other vintages will also be featured. All of the wineries that participated in this summer's contest will be providing samples at Saturday's event.

"Local wine is an integral part of New Mexico's agricultural industry," said NMSF General Manager Dan Mourning. "We are glad to not only be promoting New Mexico business, but also educating the public about the importance of wine in our local economy, all at this first ever event at the State Fair."

For the very first time in the history of the New Mexico State Fair, adult fairgoers can enjoy these best of show wines in the relaxing atmosphere of the State Fair Farm. Admission to the Wine Fest cost \$10 and includes a wine sampling glass that will allow patrons to sample various wines to find their favorite. Winery owners and winemakers will be on hand to discuss the different varieties available and what makes New Mexico's high desert wines so delicious and

interesting to drink. Glasses and bottles will be available for purchase so customers can take home the wine to enjoy at home. The Wine Fest is a family-friendly event, and New Mexico Wine will be setting up barrels for the “Grape Stomp” which makes for the perfect State Fair selfie among the barrels.

For more information about the 2019 New Mexico State Fair, visit exponm.com.