

2020 New Mexico State Fair
Unique Food Application

Booth Name: _____

Selling Name of Item: _____

Culinary description of item: (e.g., hand dipped in a zesty lemon batter then fried to a golden brown perfection followed by a rich dark chocolate sauce drizzled over top and dusted with powdered sugar, etc.) Be as truthfully descriptive as possible. Initial eliminations will be done without samples.

Item ingredients:

Describe presentation to the public (e.g., on a stick, on a clear plastic saucer, on a Handi-wax sheet, in a cup, etc.) Please ensure that presentation described below is something you can duplicate for Fairtime service.

Important Information:

- Complete one of these forms for each item submitted (limit of two items.)
- Forms are due back no later than July 1st.
- Number of Finalists will be narrowed down to 8 (eight); initial submissions will be judged on creativity, appeal, and presentation described on this application in order to qualify as Finalist.
- Applicants will be notified of selection to finals no later than August 15th.
- Finalists must include their unique food item as a menu item throughout the 11 day run of New Mexico State Fair.
- Finalist cook-off is scheduled to occur Opening Day, September 10th at the Food Court Pavilion.
- It is our intent that the judges will be popular local media (television or radio) personalities.
- Finalists will receive special recognition in the State Fair Visitors Guide.
- Finalists and winner will receive special recognition on the New Mexico State Fair website and Visitors Guide.
- Judges decisions are final.
- Winner will be announced and trophy presentation will occur immediately following cook-off.
- Winner will receive \$1,000 off 2021 New Mexico State Fair Concession Space Agreement.