

For Immediate Release September 6, 2018 Contact: Wyndham Kemsley (505) 720 – 5691

Deep Fried Bacon Green Chile Mozzarella Stick Reigns Supreme as 2018 Winner of Unique Foods Contest

The annual New Mexico State Fair Unique Foods Contest took center stage on Opening Day at the Mattress Firm Pavilion, where contestants entered their over-the-top food creations for the chance to call their dish the most unusual item at the fair. Mike Quesada, owner of Quesada NM Food took the title for the second year in a row with this year's entry – a Deep Fried Bacon Green Chile Mozzarella Stick. This Quesada's 17th year at the fair.

All participants were State Fair food vendors who are selling their food items each day during this year's fair. Entries varied from philly cheesesteaks made with guacamole, bacon, jalapenos and green chile, to a new version of a classic ice cream cone to prevent drips.

"We're thrilled to have so much amazing and unique food at our fair this year," said fair General Manager Dan Mourning. "We know how much fairgoers love the crazy foods that the fair has to offer, so we are happy promote the longstanding New Mexico tradition of unique and fun food."

All unique food entries are available for purchase at the New Mexico State Fair. Other competitors in the Unique Foods contest included the following:

Item: Wonderstick

- Item Description:
 - A unique shaped cone filled with cool refreshing ice cream. The gluten free cone is thick and crunchy which prevents it from getting soggy as the ice cream melts. Its unique shape also helps prevent potential drips.
- Concessionaire Information:
 - o Wonderstick
 - Located: In the Food Court

Item: The Bexster

• Item Description:

Hand patty perfectly molded into a quarter pound of beef slow cooked and lightly seasoned, grilled mushrooms, grilled onions, crisp bacon, avocado, American cheese, swiss cheese, cheddar cheese, pickle, lettuce, and tomato....topped with a fried egg and green chile – served on a toasted bun.

- Concessionaire Information:
 - Rex's Hamburgers

• Located: In the Food Court.

Item: Peanut Butter Brownie Pie

• Item Description:

This popular dessert combines our favorite foods, brownies and pie. The velvety chocolate envelopes your tongue and the peanut butter explodes on your taste buds. This pie will be a favorite of children from 4 to 94. For the ultimate indulgence, have the slice of pie with a cold scoop of vanilla ice cream.

- Concessionaire Information:
 - Asbury Pie Café
 - Located: On Main Street next to the Hispanic Art Gallery.

Item: Cowboy Philly

• Item Description:

Our traditional Philly Cheese Steak ramped up with guacamole, bacon, jalapeno and green chile creating an explosion of flavors in your mouth.

- Concessionaire Information:
 - o Stuffies
 - Located: In the Food Court.

Item: Bacon Wrapped Cheese Bomb

• Item Description:

Handmade Monterey cheese cubed, wrapped in dough and then bacon. Cooked in an oven and then deep fried to perfection. Served with a rice crispy treat and drizzled with chocolate.

- Concessionaire Information:
 - Make'In Bacon
 - Located: In the Food Court

Item: Pineapple Upside Down Funnel Cake

• Item Description:

Our funnel cake batter infused with pineapple and maraschino cherry. Deep fried to a delicious golden brown. Topped with brown sugar, pineapple rings, powdered sugar, and maraschino cherries.

- Concessionaire Information:
 - Exotic Funnel Cakes
 - Located: In the Food Court.

Item: Crawfish Tacos

• Item Description:

Crawfish sautéed in butter and garlic to perfection. Placed in a corn tortilla with a bed of delicious coleslaw and topped with a mouthwatering sweet and spicy mango salsa.

- Concessionaire Information:
 - o Gators & Tators

• Located: In the Food Court

For more information about the fair, visit exponm.com