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July 13, 2020

Dear 4-H and FFA members and parents,

On behalf of the New Mexico State Fair, we are excited to announce the first-ever **2020 New Mexico State Fair Virtual Livestock Show and Sale**. Increased concerns over the spread of the COVID-19 virus led to the announcement that this year's fair event would be cancelled. Last month's announcement left many 4-H and FFA livestock exhibitors wondering what to do with projects they worked on for months and where those projects would be shown.

Valuing the importance of our youth, and interest from New Mexico 4-H and FFA members, state fair officials have agreed to host a virtual version of the livestock shows and sale. A virtual youth livestock shows for New Mexico 4-H and/or FFA members who have registered projects in New Mexico counties will continue. The show will be presented by the New Mexico State Fair with the assistance of many familiar volunteers that have been a vital part of previous fairs. There will be an opportunity for the youth that have projects of market beef, goat, sheep, swine, replacement dairy heifers, junior breeding heifers and scramble heifers to show them on a virtual platform. This platform has been set up for them to exhibit their projects to be judged and placed, all with an opportunity to make the premium sale.

The New Mexico State Fair has also developed an excellent opportunity for exhibitors to participate in a premium sale. A premium sale gives exhibitors the choice to keep their livestock projects and enter another show or sell them to another buyer or packer.

Video entries for this special event will be taken August 1 - August 28, 2020.

For more information and updates, please visit the livestock competitions page at www.statefair.exponm.com, or follow us on the below social platforms for regular updates.

Facebook: @newmexicostatefair

Instagram: @nmstatefair

Twitter: @NMStateFair

If you have any questions, please contact Erin Dorsey at either (970) 396-5420 or nmsf.erin@gmail.com.

Stay well and #fairstrong.

Sincerely,

Erin Dorsey
New Mexico State Fair Livestock Office