



For Immediate Release  
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**New Mexico State Fair to Partner with  
Walgreens Once Again to Provide Mega Pass Option Statewide  
*“Mega Pass” Available in Walgreens  
Stores Statewide Beginning Tomorrow!***

The New Mexico State Fair and Walgreens Stores have partnered once again to provide advance purchasing options at a discounted rate for a bundled admission and carnival state fair experience. The Mega Pass includes carnival wrist bands for the Reithoffer Midway and FREE gate admission and is good on any one day during the New Mexico State Fair, September 7-17, 2017. As an added bonus, the advance purchase Mega Passes sold by Walgreens also act as a “fast pass” to get you around the standard gate entrance ticketing lines and will make it easier for families throughout the state to attend this year’s New Mexico State Fair.

From August 10 through September 8 (at midnight), the Mega Pass will be on sale at all New Mexico Walgreens locations. As a partnership with Reithoffer Shows, patrons have the option to buy the significantly reduced carnival ride wrist band for which the cost of purchase includes FREE admission into the fair. The Mega Pass ticket sells for \$28 and allows fairgoers unlimited carnival rides on any one day of the fair.

The Walgreens Mega Pass is the most affordable option for folks attending the fair on weekends, as special fair discounted admission days will only take place on weekdays. Though Reithoffer Carnival ride wrist bands will be available on Saturdays and Sundays this year for the walk up crowd, they will be offered at full price and admission into the fair must still be purchased separately.

"The Mega Pass is the best discounted option for Saturdays and Sundays, particularly for those folks who enjoy the fantastic variety of rides in the Reithoffer Midway," said New Mexico State Fair General Manager Dan Mourning. "We are pleased to be able to put together an affordable entertainment package, and with the help of Walgreens, we can offer it to people throughout the entire state."

Fair fans will want to act quickly to take advantage of this offer as it ends at midnight on September 8. This year’s New Mexico State Fair will prove to be another incredible event, highlighting the culture, agriculture, art and beauty of New Mexico, as well as bringing fairgoers of all ages top quality entertainment. Information about the fair, including special events, music, performances, art and more can be found at [exponm.com](http://exponm.com).