



For Immediate Release
July 7, 2017
Contact: Erin Thompson
(505) 480-9731

New Mexico State Fair Now Taking Applications to Compete in the Green Chile Cheeseburger Challenge

WHAT: 2017 NMSF Green Chile Cheeseburger Challenge

WHEN: Event – Monday, September 11 – in the afternoon. Entry - Deadline to enter contest is Monday, July 31

WHERE: The Agriculture Building Courtyard – New Mexico State Fair - Albuquerque

WHO: New Mexico restaurants are eligible. Brick & mortar established restaurants only.

As has become a tradition at the annual New Mexico State Fair, the 2017 Green Chile Cheeseburger Challenge will be held on the afternoon of Monday, September 11 at the Fairgrounds. The event promises to be an extraordinary culinary experience for the competitors, judges and participants.

The New Mexico State Fair is now taking applications to participate in the much beloved contest. New Mexico restaurants will have through Monday, July 31 to submit an application to compete to win the prestigious title of “green chile cheeseburger champion.” Ten restaurants will be selected to compete.

“This annual state fair event is always a fun and spirited competition, as well as an opportunity for a New Mexico restaurant to take over the coveted title of green chile cheeseburger champion,” said Dan Mourning, “We welcome restaurants from throughout the state to apply to be part of this event which brings together the best of the best in New Mexico.”

Interested restaurants can submit their application by logging onto <http://statefair.exponm.com/p/getconnected/competitions/247>