



For Immediate Release

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## **New Mexico State Fair Launches New Volunteer Program**

The New Mexico State Fair is launching a new program to encourage volunteerism and provide the highest level of customer service to fairgoers. For those folks who are regular fair patrons and love spending time at the event, the volunteer program offers an opportunity to give back and also earn future free visits to the fair as well as the last PRCA rodeo on Sunday, September 17.

The primary position for which the fair is recruiting volunteers is for information and customer service ambassadors, but may also include ushers and ticket takers.

Volunteers are needed every day to help make the fair among the best in the country. Volunteers will receive free admission to the fair the day of their 4 hour shift. Those who **volunteer for two shifts** will receive two tickets to the rodeo on September 17 (which includes free admission to the fair that day). **Volunteers who work four shifts** at the fair will earn two more free admission tickets to the fair to use any day.

The New Mexico State Fair runs September 7 – 17. Potential volunteers can express interest in working at this year's New Mexico State Fair, by logging onto <http://statefair.exponm.com/p/getconnected/340> and filling out and submitting the form.